CITY OF WODONGA VIC

COUNCIL PLAN

2021-2025

Adjusted 2024

Traditional owners

Wodonga Council acknowledges Aboriginal and Torres Strait Islander people as the First Inhabitants of the Country. We respect their Ancestors, Elders and young and recognise their continuous connections to lands, waters and communities across the Country.

Image: Wagarra dancers, Upstream - Festival of Art + Culture, 2020

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MESSAGE FROM THE MAYOR

The past 12 years have seen transformational change across Wodonga.

This current Council Plan was in essence conceived at the beginning of this period of transformational change and the council has, for the most part, delivered on the vision and strategy of the plan.

The plan has been adapted and adjusted to keep abreast of changed circumstances and conditions but it is time to now look to develop a new vision and steer the Council Plan toward 2050.

Not only should the council prepare for major infrastructure and community facilities projects, it must be prepared for population growth and new commercial and industrial investment commensurate with that population growth. The council must also plan for and pursue a diversity of investment opportunities, increasingly of national and international origins.

The Council Plan 2021-2025 is the current key strategic document that outlines priorities and informs the council budget and is drawn from past consultation and community vision. The annual adjustments are subject to community consultation which ensures the plan remains relevant and up–to-date.

The Council Plan seeks to prepare and deliver projects, programs and services to meet constant population and urban growth and to create a more liveable and prosperous city.

The Council Plan also provides for responsible management of council and community assets and resources and establishes sound governance.

While the council is nearing the successful culmination of the current longer term strategic planning, exciting opportunities are emerging to acknowledge and build on recent achievements and to look towards 2050. It will be an open invitation to participate in preparing and developing the next phase of growth and cultural development of the city. Wodonga has reached another turning point in time and growth and is ready to move to the next level of cultural sophistication and urban growth. Please take the opportunity to participate and contribute to the upcoming 2050 strategic planning.

Cr Ron Mildren
Mayor, Wodonga Council

YOUR COUNCILLORS

Wodonga Council has seven councillors.

Council elections took place in October 2020. The new council was officially installed on November 18, 2020.

Cr Kat Bennett resigned on March 26, 2022. A countback was held on April 27, 2022 to fill the extraordinary vacancy. Cr Danny Lowe was declared the successful candidate.

Cr John Watson resigned in October 2022. A countback for the vacancy was held on December 6, 2022. Cr Danny Chamberlain was elected to the role.

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OUR ORGANISATION

Our organisation delivers the following

1. **High quality services we provide to our community**
   – External facing business units that directly deliver services to the community, such as the library, early years and sport and recreation.
2. **Strategic planning with a focus on growth**
   – Strategic services that drive future growth and direction of our people and culture, our city and our community. This includes our partnership with AlburyCity overseeing the Two Cities, One Community (2C1C).
3. **Support through internal corporate performance, innovation and continuous improvement focus**
   – Our internal services collaborate to drive best practice in terms of effective and efficient business processes, digital transformation and data-based decision-making. Our internal services support externally focused services, supporting them to deliver high quality outcomes to our community.

MATT HYDE

B Sc (Hons), MBA, AICD

Matt commenced with Wodonga Council in July 2022, coming from the CEO role at Snowy Valleys Council in NSW. He has more than 25 years' experience in local government with time spent in Queensland and NSW.

He holds a Masters in Business Administration, is a graduate of the Australian Institute of Company Directors and served on the board of Local Government Professionals NSW.

Matt is responsible for advocacy, strategic partnerships and organisational performance.

LEON SCHULTZ

BE (Civil)

Leon immigrated to Australia in September 2007, taking up a role with the Rural City of Wangaratta. He was appointed to the position of Manager Engineering and Parks at Wodonga Council in March 2010 and appointed to Director Planning and Infrastructure in May 2012.

Leon holds a degree in civil engineering and has more than 40 years' service within state and local government.

Leon's portfolio includes building services, statutory and strategic planning, infrastructure planning and implementation, municipal engineering, asset renewal, upgrades and maintenance, natural resources, waste management, tourism, cultural services and strategic partnerships.

DENA VLEKKERT

LLB/BCom, CA

Dena commenced with Wodonga Council in May 2023.

Prior to joining local government in 2020, Dena's experience includes 14 years at leading publicly listed companies such as Ampol and Telstra and five years with the big four chartered accounting firm EY.

Dena is a chartered accountant, holding degrees in law and commerce.

Dena's portfolio includes finance, information technology, governance, human resources, business improvement, risk management, emergency management and corporate reporting, communications and marketing, customer experience, early years, environmental health, immunisation, community development and wellbeing, sport and recreation and volunteers.

COUNCIL VISION, MISSION AND VALUES

COUNCIL VISION

To be a progressive, well-planned, growing city that is affordable, offers an abundance of opportunities and led by strong, empathetic stewardship

COUNCIL MISSION

To strengthen the community in all that we do

ABOUT OUR PLAN

PURPOSE

The *Wodonga* Council Plan 2021-2025 is the council's key strategic document to guide decision-making and resource allocation over the next four years. It describes the outcomes the council seeks to achieve, outlines how it will achieve these and sets out how it will measure success. It is a requirement under the *Local Government Act 2020*.

The *Municipal Public Health and Wellbeing Plan* is integrated in the *Council Plan* due to the inherent role council plays in fostering community wellbeing.

SCOPE

The plan is designed to:

- Cover the current council four-year term (2021-2025);
- Build on previous work undertaken through the *Council Plan 2017-2021*;
- Outline strategic direction to deliver on the Wodonga 2033 community vision;
- Direct organisational decision making and resource allocation; and,
- Be transparent and accountable to ratepayers and community.

IMPLEMENTATION AND EVALUATION

The plan is implemented through annual business plans and the annual budget, where the council makes funding decisions on specific projects and initiatives to achieve the strategic outcomes.

Performance against the *Council Plan* is measured regularly and recorded through the annual report. Annual evaluation will include an annual review of the public health and wellbeing matters contained in this strategic plan and the supporting framework.

HOW DOES THE COUNCIL PLAN WORK?

Our Council Plan outlines five key priority areas to improve outcomes for our community. This provides a framework to deliver on our strategic direction and drive objectives and strategies which define what council will work to achieve. Indicators have been included to monitor activities and achievements in delivering on our objectives for the Wodonga community.

STRATEGIC DIRECTION (OUR VISION)

FIVE STRATEGIC OBJECTIVES (OUR PILLARS)

STRATEGIES TO ACHIEVE THE OBJECTIVES (WHAT WE WILL DO)

OUR INDICATORS

Our Council Plan has five key themes to achieve its strategic direction. Please see page 26 for the details of our priorities for action.

STRONG, RESPONSIBLE AND SOUND LEADERSHIP

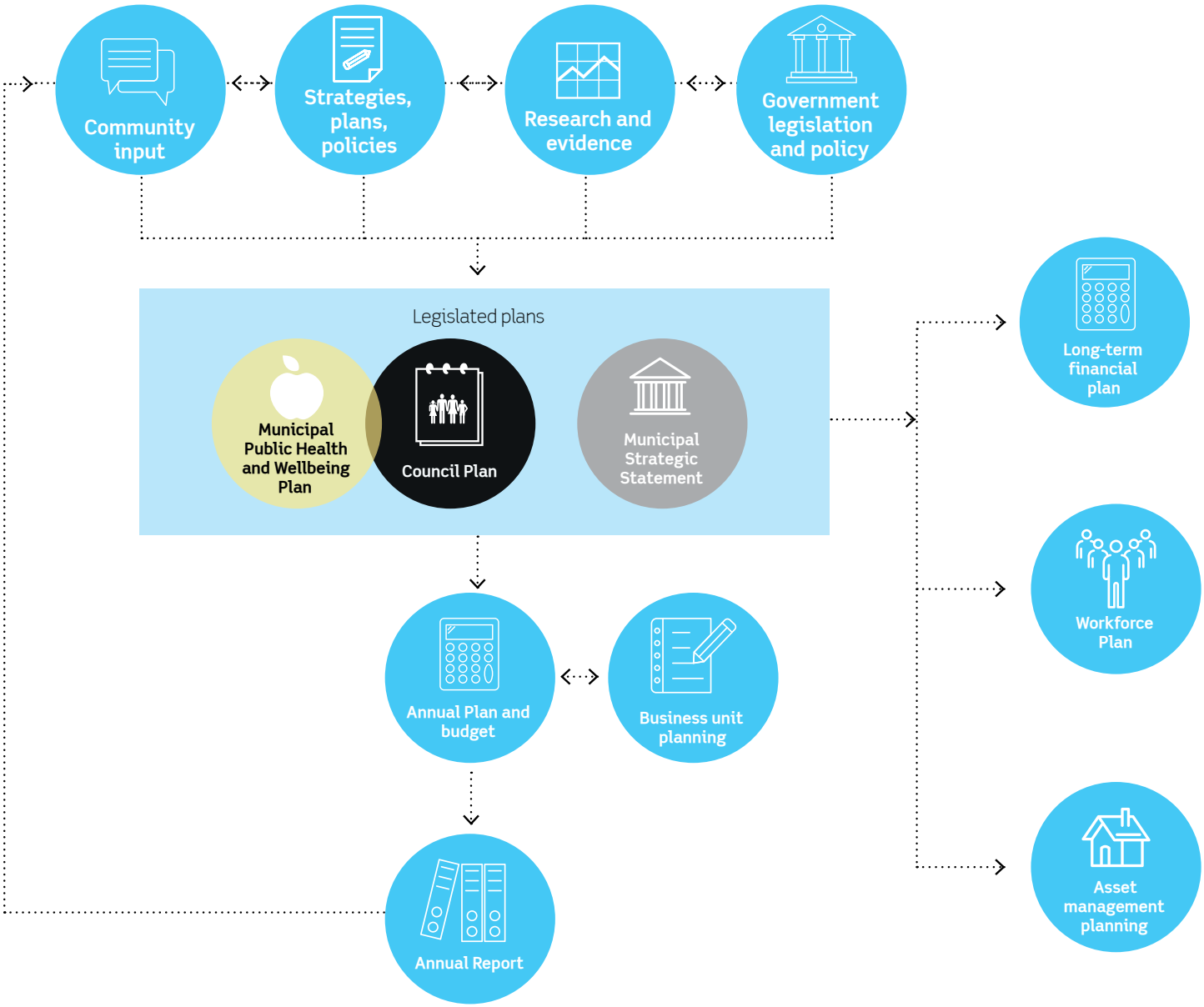
SUSTAINABLE AND FORWARD-LOOKING

HEALTHY, SAFE AND RESILIENT COMMUNITY

CONNECTED AND ENGAGED COMMUNITY

THRIVING AND VIBRANT COMMUNITY

HOW DOES THE COUNCIL PLAN FIT INTO OUR PLANNING FRAMEWORK?



OUR FUTURE - WODONGA 2033

In 2015, to prepare for the predicted growth of Wodonga, the council brought the community together to refresh and refine *Wodonga 2033*, the community's aspirations and 30-year vision for Wodonga.

They see Wodonga as a regional hub offering high quality services and facilities for North East Victoria.

That we are developing a powerful identity as a creative, passionate and diverse community, who are committed to health and wellbeing and our environment.

We are also a well-planned city for residents and visitors, with access to green open spaces and an activated City centre precinct.

We are a better connected community with improved transport systems to ensure people of all abilities and backgrounds can easily move around the city.

As a community we have a commitment to care for and support our most vulnerable, we have catered for diverse needs of all our people.

We are an affordable city, people can have a good lifestyle in Wodonga with increased economic activity that prospers our whole community.

We protect and maintain our natural assets and amenities for recreational opportunities, as well as tourism and event attraction.

We are an inclusive community built upon our commitment to health, social, cultural and economic equity.

OUR COMMUNITY VALUES

Foundations for the future at the heart of our community

ENVIRONMENT

We preserve the beautiful area we live in

Clean air, natural environment

Built environment, rural feel

ROOTS AND TRADITIONS

We respect our roots, heritage and traditions

HARMONY

With others and the environment

FAMILY CONNECTION

A great place to bring up a family

SENSE OF COMMUNITY
Meeting places, where everybody knows your name, we're prepared to put in effort to move forward, neighbourhood spirit, rural city feel

TOLERANCE AND RESPECT
We value and celebrate diversity, fairness - a fair go for all

COMPASSION
We care about all members of our community and look after the needs of the weak and vulnerable

OPPORTUNITY
Lots of choices in sport and recreation, work and education, harness the value of diversity

CREATIVITY
Innovation, creative arts and culture

LEARNING AND EDUCATION
Lifelong learning within our city

SAFETY AND FREEDOM
Feeling safe and secure, social and physical safety, safe to express point of view

DIALOGUE
We value the opportunity to be engaged and to enter into conversation about things that matter

GROWTH WITH A CONSCIENCE
Sustainable growth under the four pillars of social, environmental, economic and cultural expansion

LIFESTYLE
Healthy lifestyle, sport and recreation, easy access to services and open space, a balance of rural and city lifestyles, parks and bicycle tracks

WODONGA SNAPSHOT

OUR CITY

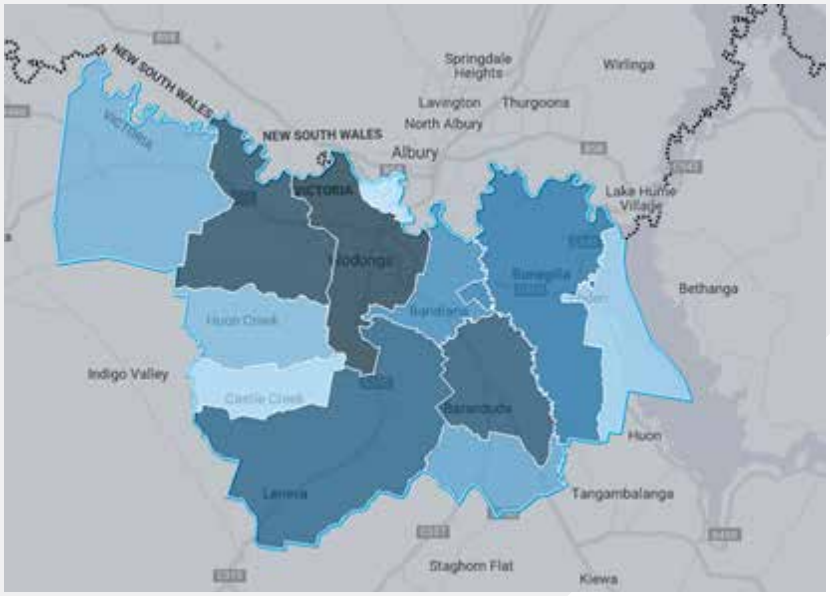
Wodonga is strategically placed between Melbourne and Sydney on the Hume Freeway. The city is ideally situated on the Murray River with surrounding hills, rich agricultural valleys, adjacent wineries and historic towns.

Wodonga performs several significant economic and social roles for Victoria and the north-east region.

- The most significant economy in North East Victoria
- The bookend economy and population mass for Victoria's northern border
- A regional capital role for the surrounding districts and townships with a catchment of more than 180,000 people
- Major employment, education, health and sporting centre for North East Victoria
- Key economic zone on the Hume Freeway between Melbourne and Sydney

The city's population is more than 42,000 and the total area of Wodonga is 433.7 square kilometres. Wodonga includes the main urban centre of the city, as well as the rural localities of Bandiana, Baranduda, Barnawartha North, Bonegilla, Castle Creek, Ebden, Gateway Island, Huon Creek, Killara, Leneva and Staghorn Flat.

Combined with Albury, Wodonga is recognised as one of Australia's largest cities, with a population of more than 90,000 residents. The wider catchment of Wodonga is estimated to be more than 180,000 the strong majority of which is in Wodonga and North East Victoria.



OUR ECONOMY

$2.5bn

gross regional product generated by businesses, organisations and individuals

Between
21,000 and 22,000
local jobs

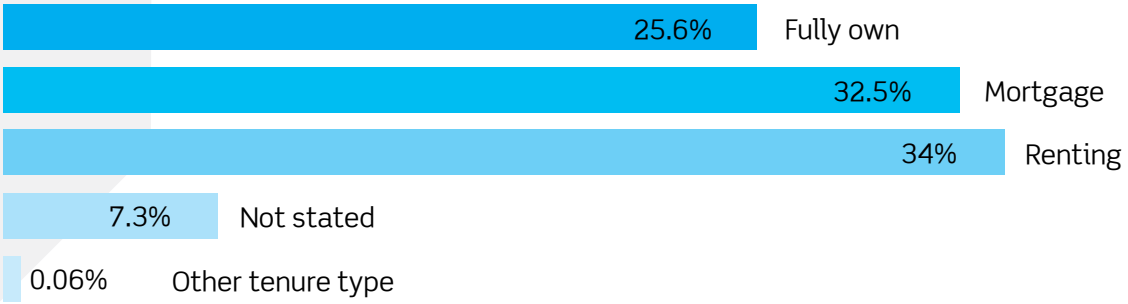
More than **20,000**
residents employed

More than **2990**
local businesses

OUR PEOPLE

Residents	Density	Median Age	Household Income
42,083	**.97 persons**	**36**	**$1268**
ABS ERP 2019	per hectare		median per week

HOME OWNERSHIP



HOUSEHOLDS

Couples with children	Couples without children	One-parent families	Group household	Lone person	Other
27.6%	**25.8%**	**12.4%**	**2.9%**	**24.6%**	**6.5%**

People who speak a language other than English at home	People who help as a volunteer	People need assistance due to a disability	Homes have internet access	Homes do not have a motor vehicle	Aboriginal and Torres Strait Islander peoples
5.9%	**21%**	**5.8%**	**84.6%**	**5.1%**	**2.5%**

OUR FUTURE

The city of Wodonga population forecast for 2021 is 44,276, and is forecast to grow to 57,314 by 2036. This is an increase of more than 13,000 people who will live, work, learn and play in Wodonga.

This population growth will mean an additional 3500 children in our community, an increase of close to 27 per cent. And similarly, for our older people, we will experience an increase of 3500 retirees, which is an increase of 41 per cent.

It is critical the council plans, partners and seeks to cater for this growing population to ensure our people have access to adequate amenities and services.

To add to this, we will see an increase in the number of households in Wodonga from 17,243 to 22,149 who will require 5000 new dwellings across the city and out into our growth corridors.

New technology and new markets and other changes will see Wodonga's jobs grow by up to 1000 new jobs by 2031.

This growth has significant implications for council as we strive to ensure our people have access to opportunities and services they need to prosper here in Wodonga.

- Homes – available, affordable land and well-planned neighbourhoods
- Jobs – attracting business and industry in Wodonga
- Education and Health – increased services to meet growing population
- Public open space – for everyone to enjoy recreation
- Shopping and entertainment precincts – ensure people and visitors have something to do when visiting our city and supporting our local economy,

It is with this in mind that we have developed the *Council Plan 2021-2025*. A plan that continues to develop our city and seeks to cater for our people now and for the many generations to come.

OUR COMMUNITY'S INPUT

WHERE PEOPLE COULD HAVE THEIR SAY

Consultation to inform the draft council plan and health plan ran over four weeks from March 3 to April 2, 2021. It used the following online and in-person tools to gather feedback from key stakeholders and the community.

website

Make Wodonga Yours website including online and mail submissions

2

drop-in sessions - one with a focus on Sport and Recreation and Sustainability

shopfront

open in CBD for two weeks

6

social media posts

2

open community workshops

Survey

6 stakeholder workshops

Stakeholder workshops covered health and wellbeing, sport and recreation, business, sustainbility and arts and culture

- Stakeholder workshops included a presentation on the community vision, present plan and any relvant data. For instance, the health and wellbeing sessions included the presentation at each table of local data in the form of factsheets.

Interactive map

and forum

Health and wellbeing

- Consideration of the Victorian Public Health and Wellbeing priorities 2019-2020 was made, including the four main focus areas: Tackling climate change and its impact on health; Increasing healthy eating; Increasing active living; and, reducing tobacco-related harm.

HOW PEOPLE HAD THEIR SAY

5 written submissions

23 comments on social media

150 survey responses

73 comments on map

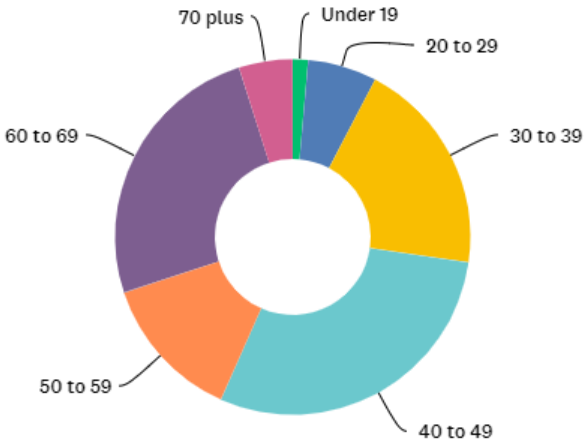
141 people attended workshops

7 attended drop-in sessions

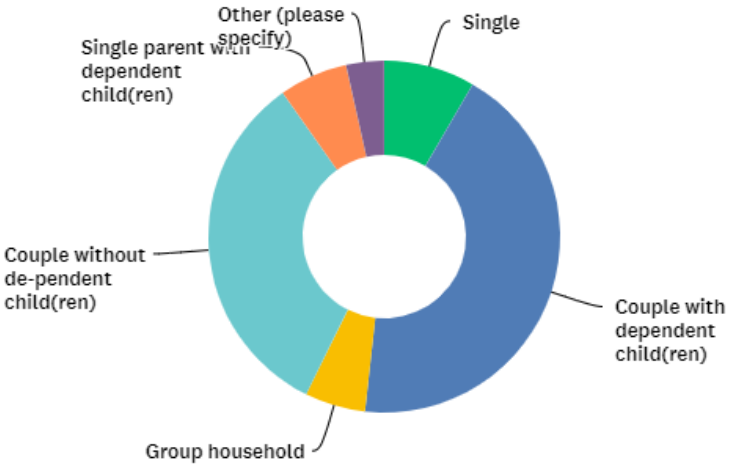
52 attended the shopfront

WHO WE HEARD FROM

AGE



HOUSEHOLD



92% within municipality

6% identified as Aboriginal and/ or Torres Strait Islander

8% speak a language other than English at home

8% identify as living with a disability

WELLBEING IN OUR CITY

The circumstances, conditions and community in which a person is born, grows, lives, works, plays and ages has a fundamental impact on their health and wellbeing. These are considered in four key domains; built environment, social and cultural environment, economic environment and natural environment.

Local government, as the closest tier of government to community, plays an integral role in influencing conditions and environments for health, through the provision of services and advocating and collaborating with a range of stakeholders, so that people can live healthy and well in their communities.

The Local Government Act 2020 outlines council's role in the protection, improvement and promotion of health and wellbeing and, the Victorian Public Health and Wellbeing Act 2008 requires that councils develop a health and wellbeing plan or integrate it into the overall Council Plan every four years.

For the third time, Wodonga Council will integrate the health and wellbeing plan in the council plan.

Wodonga is one of the fastest growing regional cities in Victoria. Council has the significant challenge of matching our vast services, facilities and infrastructure with growth and ensuring that all people regardless of age, ability, gender or background reap the benefits of our cities great transformation.

Council recognises that not everyone's circumstances are equal and for some this can affect their health and wellbeing outcomes. It is therefore imperative that we address the drivers of disadvantage for all ages, abilities, genders and backgrounds to access the opportunities they need to thrive, so everyone has a fair opportunity to reach their potential.

We recognise that health and wellbeing issues are complex and multifaceted. Public health impacts, such as, prevention of family violence and addressing climate change through adaptation strategies, cannot be solved by one organisation alone. Therefore, working and partnering with governments, peak bodies, local community organisations and other stakeholders is a priority of council and will be critical to improving health and wellbeing outcomes for the Wodonga community.

WODONGA'S TOP 5 HEALTH AND WELLBEING PRIORITIES

Improving mental wellbeing

32% of people in Wodonga have been diagnosed with anxiety or depression at some point in their lives.[1]

Preventing all forms of violence

Out of 79 local government areas, Wodonga is 13th in Victoria for incidence of family violence.[2]

Increasing active living

38% of people in Wodonga do not get enough exercise.[3]

Tackling climate change and it's impact on health

By 2030, Wodonga's average annual temperature is anticipated to about 0.9 degrees warmer.[4]

1. Victorian Population Health Survey, 2017
2. Crime Statistics Agency, 2018
3. Victoria Population Health Survey, 2017
4. Wodonga Heatwave Plan 2019
5. DHHS, 2017

More local data can be sourced at wodonga.vic.gov.au/Services/Safety-Health-and-Wellbeing/Health-and-Wellbeing/Municipal-Public-Health-and-Wellbeing-plan

Local Government Role:

Provide
Facilitate
Partner
Advocate

LIVING CONDITIONS

BUILT ENVIRONMENT

Access to a clean, safe environment with adequate housing, community facilities and amenities such as playgrounds, sport and recreation facilities and transport infrastructure.

SOCIAL AND CULTURAL ENVIRONMENT

Connection to community, a sense of belonging and acceptance, access to community services, feelings of safety, access to arts and culture, recreation and leisure and opportunities to learn and build knowledge and participate in Wodonga council's decision making.

ECONOMIC ENVIRONMENT

Secure employment, socioeconomic status, income levels and being able to afford necessities like food and shelter.

NATURAL ENVIRONMENT

Access to open spaces including parks and reserves, gardens and creeks plus clean water and air and protection from short and long term climate change impacts.

Reducing harmful alcohol and drug use

53% of people in Wodonga are at risk of alcohol-related harm compared to 42.5% in Victoria.[5]

PRIORITIES FOR ACTION

In order to plan for sustainable growth, continue progressing and transforming our city, respond to our community, and create a prosperous and liveable Wodonga, the following strategic priorities have been identified.

STRONG, RESPONSIBLE AND SOUND LEADERSHIP

Provide transparent governance and strong leadership, demonstrating excellence in the way we do business by being innovative and responsive.

SUSTAINABLE AND FORWARD-LOOKING

Planning for growth, demonstrating stewardship through protecting, enhancing and managing our unique natural and built environments.

HEALTHY, SAFE AND RESILIENT COMMUNITY

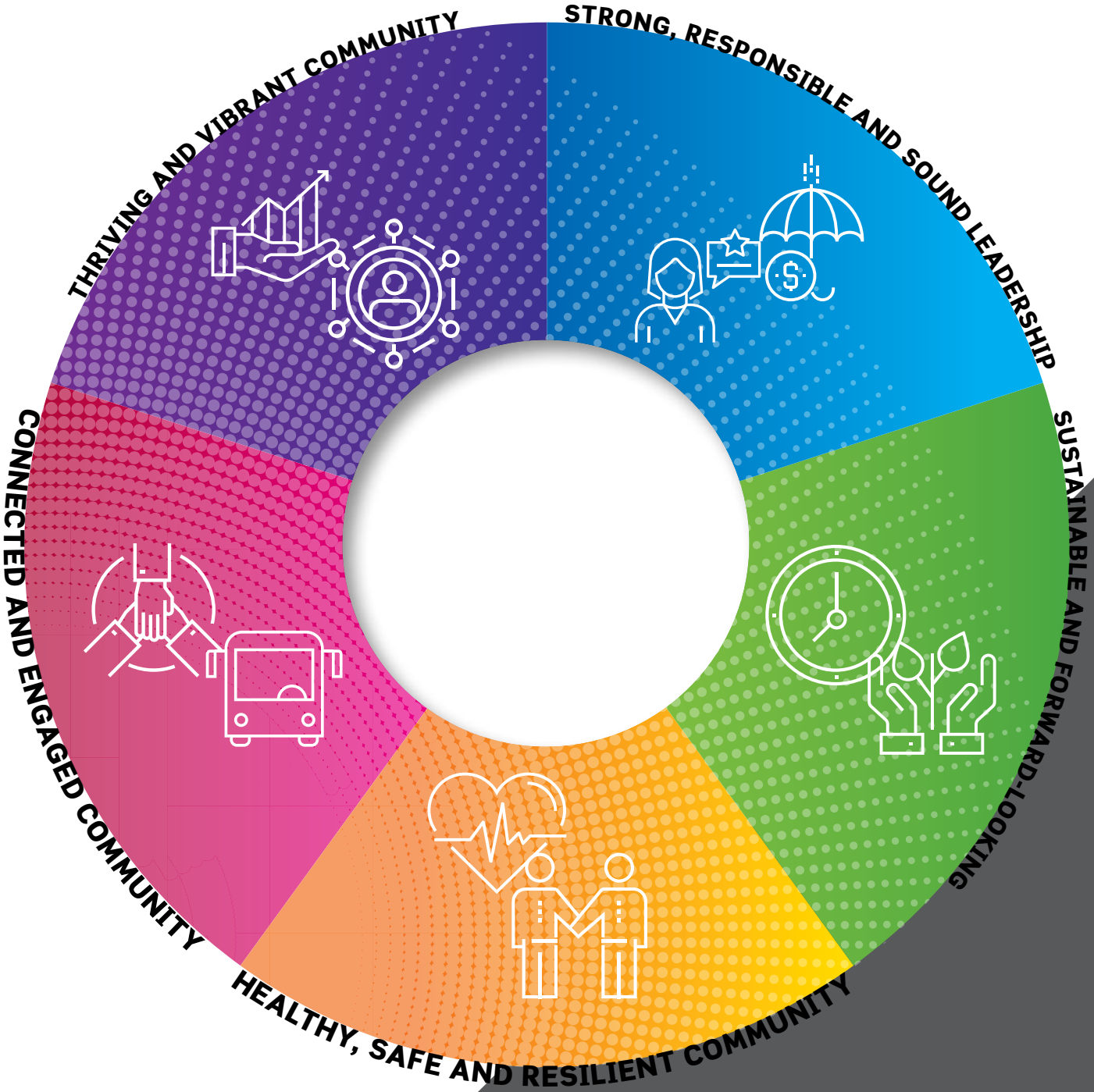
Improve the health and social outcomes for all people in Wodonga to create a healthy, safe, equitable and inclusive community.

CONNECTED AND ENGAGED COMMUNITY

Create a welcoming and inclusive city for people of all backgrounds, ages and abilities that is well-connected, which supports people to meet, participate and move safely and access services and opportunities they need.

THRIVING AND VIBRANT COMMUNITY

Advance our position as a leading regional city, fostering opportunities for innovation, development and jobs, and building a destination that offers a variety of experiences, recognising our rich and diverse history and culture.


THRIVING AND VIBRANT COMMUNITY
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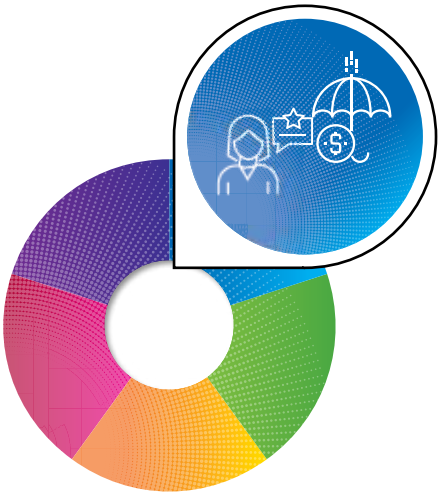
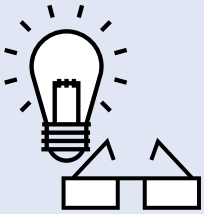
STRONG, RESPONSIBLE AND SOUND LEADERSHIP



Provide transparent governance and strong leadership, demonstrating excellence in the way we do business by being innovative and responsive.

Our Supporting Strategies and Plans

- Wodonga Revenue and Rating Plan
- Information Technology Strategy
- Information Management Strategy
- Albury Wodonga Smart Communities Framework
- Smart Communities Strategy
- Workforce Plan
- Gender Equality Action Plan



WHAT WE WANT TO SEE

We are high-performing and customer-focused; recognised by great people and quality outcomes

We are transparent and accountable to our community

We have transformational systems and processes that support efficient service delivery to our community

We are a lead organisation in Wodonga with strong governance

WHAT WE WILL DO

Undertake responsible financial management and budgeting to ensure financial sustainability

Ensure good contemporary governance through accountable and transparent practices, appropriate risk management and continuous improvement

Enable customer-centric digital capability and service innovation

Implement technologies and improve system integration to greater understand council operations and facilities to improve functionality and productivity

Collaborate with regional and local partners and government departments on funding and advocacy opportunities

Lead by example, activating inclusive pathways to employment for all of community.

PLANNING AND PROJECTS

Upgrade to asset management system

Addition of digital transformation projects

Rollout of sensor network

Open Data policy and platform

OUR LEADING TEAMS

Finance

Information Services

Business Improvement

People and Safety

Governance

Customer Focus

Our Indicators

Increase in community satisfaction with overall council direction

Increase in overall community satisfaction

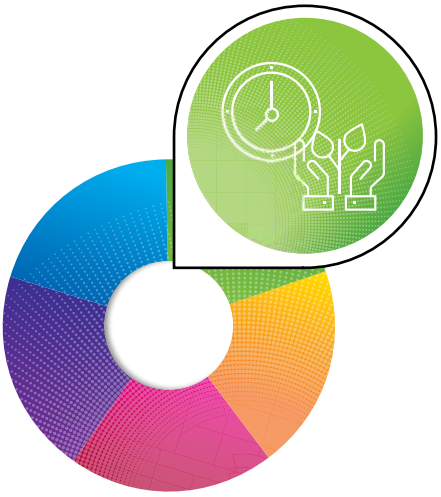
Increase in satisfaction with level of advocacy

Increase in satisfaction with decisions made in the interest of community

Increase in community satisfaction with customer service

Increase in the opportunities to gain experience through placements or employment

SUSTAINABLE AND FORWARD-THINKING



Planning for growth, demonstrating stewardship through protecting, enhancing and managing our unique natural and built environments.

WHAT WE WANT TO SEE

There is a clear vision and direction for sustainable growth across Wodonga

There is quality neighbourhood planning and design undertaken for residential growth fronts

The development and built form reflect high quality design

Our people have access to green spaces and recreation opportunities

Our Supporting Strategies and Plans

- Wodonga Planning Scheme
- Asset Management Strategy
- Associated asset management plans
- Playground Strategy
- Play Environments in Wodonga
- Road Management Plan
- Electric Line Clearance Management Plan
- Wodonga Growth Strategy
- Leneva-Baranduda Precinct Structure Plan
- Planning for the Wodonga Hills
- Gateway Island Master Plan
- Sustainable Wodonga
- Climate Change Adaptation Plan
- Environmentally Sustainable Design for Subdivision in Regional Victoria
- Sport and Recreation Plan
- Baranduda Fields Master Plan
- Wodonga CBA Revitalisation Plan
- Native Vegetation Precinct Plan (WRENs) and associated management plans
- Wodonga Housing Strategy
- Wodonga Industrial Land Strategy
- Wodonga Activity Centre Hierarchy Strategy
- Signage Plan
- Regional Natural Environment Strategy
- Disability Action Plan

WHAT WE WILL DO

Continue to lead advocacy efforts for a new, purpose-built, single-site hospital for Albury-Wodonga and the wider community

Ensure assets are well-managed through long-term renewal strategies

Undertake planning and design for recreational precincts

Undertake precinct planning and product development for Gateway Island and Wodonga Creek

Explore opportunities to convert underutilised open space to usable natural environments

Develop approaches for a sustainable future with a key focus on climate change mitigation and adaptation

Develop a governance structure for the efficient implementation of the Development Contribution Plan

Continue to advocate for, and explore opportunities, that realise the development for Junction Place.

PLANNING AND PROJECTS

Advocacy for a new purpose-built hospital

Junction Place advocacy

Recreation and playground shade

Identified master planning projects

CBA drainage strategy review

Review of the Leneva-Baranduda DCP

OUR LEADING TEAMS

Strategic Planning

Statutory Planning

Waste Management

Sustainability

Assets

Communications

Our Indicators

Increase in planning applications issued

Increase in community satisfaction with planning for population growth

Decrease amount of kerbside waste going to landfill

Improved energy efficiency rating for council assets

Increase in community satisfaction with environmental sustainability performance

Increased access to green spaces and recreation facilities

Increase in completed project plans

Increase in community satisfaction with the appearance of public areas

HEALTHY, SAFE AND RESILIENT COMMUNITY

Improve the health and social outcomes for all people in Wodonga to create a healthy, safe, equitable and inclusive community.

WHAT WE WANT TO SEE

Our people are safe in our city

Our city has housing options that meet the diverse needs of our people

Our people are healthy and well

Our city allows all people to have access to quality services they need

Our Supporting Strategies and Plans

- Municipal Emergency Management Plan
- Wodonga Heatwave Plan
- Wodonga Municipal Emergency Animal Welfare Plan
- Wodonga Places Of Last Resort Plan
- Domestic Animal Management Plan
- Youth Strategy
- Municipal Early Years Plan
- Playground Strategy
- Play Environments in Wodonga
- Physical Activity Strategy
- Sport and Recreation Plan
- Sport and Recreation master plans (various)
- Wodonga Growth Strategy
- Climate Change Adaptation Plan
- Disability Action Plan
- Gender Equality Action Plan

WHAT WE WILL DO

Demonstrate strong regional and local partnership to improve physical health and wellbeing

Ensure gender equality and equity is embedded in council policy and decision-making

Advocate for and promote the prevention of all forms of violence

Promote environments, advocate for services and partner on initiatives that support the reduction in harm from gambling, alcohol and drug abuse

Optimise the liveability in our neighbourhood precincts

Advocate for and partner on initiatives to support affordable housing options

Lead, plan and promote environments that support mental health and build community resilience

Monitor and update advocacy priorities and develop a social advocacy plan that supports the community's needs

Advocate for, and implement initiatives, that lead to safer neighbourhoods

PLANNING AND PROJECTS

Baranduda Fields

Kinchington Estate playground

Priority projects for advocacy

OUR LEADING TEAMS

Community Development

Child and Family Services

Sport and Recreation

Environmental Health

Our Indicators

Increase in people who feel safe and are free from harm in Wodonga

Increase in people in Wodonga reporting good to high levels of health and wellbeing

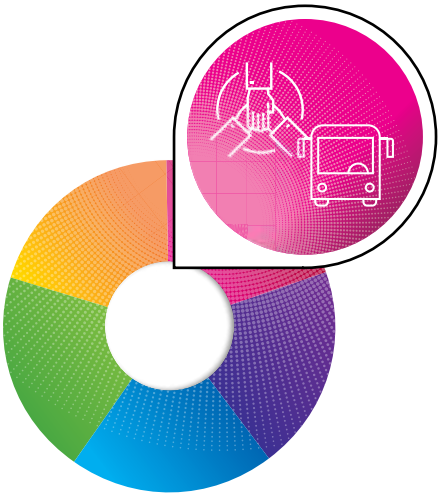
Increase in sport and recreation participation rates

Increased access to appropriate and affordable housing

Decrease the percentage of people experiencing mortgage and rental stress

Decrease in social and public housing waiting lists

CONNECTED AND ENGAGED COMMUNITY



Create a welcoming and inclusive city for people of all backgrounds, ages and abilities that is well-connected, which supports people to meet, participate and move safely and access services and opportunities they need.

Our Supporting Strategies and Plans

- Signage Plan
- Road Management Plan
- Wodonga Integrated Transport Strategy
- Innovate Reconciliation Action Plan
- Bonegilla Migrant Experience Strategic Plan
- Albury Wodonga Destination Management Plan
- Safety, Inclusion and Equity Strategy
- Wodonga CBA Revitalisation Design Guide
- Wodonga CBA Revitalisation Plan
- Wodonga CBA Policy Framework Plan
- Physical Activity Strategy

WHAT WE WANT TO SEE

Our people feel welcome and included in our city

Our community feels informed and engaged

Our city allows people of all abilities to move safely in and around our community

Our street and footpath networks are optimised for diverse travel modes

WHAT WE WILL DO

Build a connected and inclusive community that has access to information and the opportunity to engage

Partner with the local Aboriginal and Torres Strait Islander community to strengthen relationships and foster awareness of our Aboriginal history, heritage and culture

Foster a sense of belonging and civic pride in our city

Improve connectivity within neighbourhoods and across the city

Continue to advocate for improvements in integrated public transport

Advocate and role model diversity, equality and inclusion throughout the community

Monitor key road network links – both state and council-managed – for changing conditions including climate change and population growth.

PLANNING AND PROJECTS

Community vision development

CBA traffic study

Various pathway linkages

Major and civic events

OUR LEADING TEAMS

Communications and Marketing

Community Engagement

Infrastructure and Projects

Community Centres

Hyphen - Wodonga Library Gallery

Events

Our Indicators

Increase in number of people participating in civic and cultural activities

Increased community satisfaction with community and cultural activities

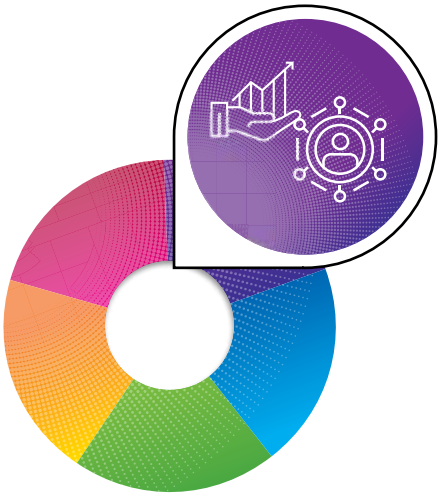
Increase in the number of people who are engaged and connected with council's communication platforms

Increased community satisfaction with how council informs community

Increased community satisfaction with local streets and footpaths

Increased opportunity for vulnerable population groups to engage and participate

THRIVING AND VIBRANT COMMUNITY



Advance our position as a leading regional city, fostering opportunities for innovation, development and jobs, and building a destination that offers a variety of experiences, recognising our rich and diverse history and culture.

Our Supporting Strategies and Plans

- Albury Wodonga Destination Management Plan
- Bonegilla Migrant Experience Master Plan
- Economic Development Strategy
- Wodonga Industrial Land Strategy
- Cultural Services Plan

WHAT WE WANT TO SEE

Our city's economy is prosperous with a focus on innovation, business growth, employment and investment attraction

Our activity centres are well-planned and designed to support existing and new commercial activity

In our city, people from all ages and abilities participate in cultural activities

We all value, protect and preserve our city's heritage and identity which will encourage visitation

In our city, the economic value of Wodonga's creative industry grows

Our city is recognised as a place to live, invest, visit and study

WHAT WE WILL DO

Position Logic to be domestically and globally connected to attract investment and jobs through the realisation of land divestment

Seek to grow and build the visitor economy

Freight, logistics and other enabling infrastructure is planned and developed to accommodate future growth and industrial land sales

Work to attract and expand the retail and dining offering in the CBD with a focus on activating the night-time economy

Promote Wodonga as offering a country lifestyle with city convenience to new residents seeking employment, population migration and remote working opportunities

Attract and grow major events to the city

PLANNING AND PROJECTS

Logic land management

Gateway Island master plan actions

Planning for the Wodonga Hills actions

Bonegilla Migrant Experience enhancements

Construction of William page Drive

Logic infrastructure

New residents collateral and activity

OUR LEADING TEAMS

Economic Development

Tourism

Cultural Services

Events

Our Indicators

Increase rate of Wodonga's labour force

Increase in number of new businesses established in Wodonga

Increase in investment opportunities realised in the city

Increased value of non-residential building approvals

Reduction in the Wodonga CBA retail vacancy rate

Increased number of domestic day trip and overnight visitors