

Draft Diamond Park Master Plan 2023

ENGAGEMENT SNAPSHOT

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WHEN: Wednesday, November 22 to Tuesday, December 12, 2023.

ENGAGEMENT METHODS: To encourage residents to get involved, we promoted the opportunity for people to have their say through our communication channels, including public notices, emails, social media, stakeholder meetings and a have your say page on makewodongayours.com.au.

FACE-TO-FACE ENGAGEMENT IN THE COMMUNITY

4 stakeholder meetings

40 meeting participants

RESPONSES

3 submissions through Make Wodonga Yours

0 relevant comments on social media

COMMUNICATIONS

5073 emails

48.6% average open rate

12 click-throughs

4 Facebook posts

1794 reach

1 likes and reactions

2 Instagram posts

519 reach

0 likes and reactions

2 LinkedIn posts

721 impressions

63 likes and reactions

348 website visits

285 unique pageviews

1 public notices

CITY OF WODONGA VIC



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FEEDBACK

- We need a burnout pad
- Having the plan for the car park would be impractical and minimise some much needed space. As seen in the past for large events this areas has been full of bike tents along with large vehicles that bring all the equipment to the track. If the car park is done like so drafted, it would make this a challenge for the long vehicles and bikes
- **FREEZA YOUTH PROGRAM PARTICIPANTS**
  Agreed the path connection from Belvoir and to join the rest of the island path network was a good idea and could activate the area for youth.
  Expressed a lack of awareness of the clubs (esp. Gateway Lakes) and Model Engineers.
  Spoke around how to better promote the clubs by connecting with RecLink, newsletters to schools and suggested making contact with homeschooling network.
- **COUNCILLOR BRIEFING**
  Show where the water bollards and the rock weir wall in Wodonga Creek are located to inform access points during future planning.
- **CHRIS PHILLIPS**
  We need to promote these activities and more.
  The Chrysler on the Murray is a prime example. What promotion do we do?
  This year a round of Australian scramble bike Championship was held here. What promotion was done?
  We don't encourage nor promote events well. We don't have decent affordable accommodation.
  Everything is shut at 3 pm on Saturday