

# Draft Gateway Village Master Plan

## ENGAGEMENT SNAPSHOT

**WHEN:** Wednesday, July 17 to Tuesday, August 6, 2024.

### ENGAGEMENT MEASURES

| Reach | Actions | Engagement rate | Responses | Participation rate | Total activity rate |
|---|---|---|---|---|---|
| 36,317 | 153 | 0.421 | 4 | 0.011 | 0.464 |

**ENGAGEMENT METHODS:** To encourage residents to get involved, we promoted the opportunity for people to have their say through our communication channels, including public notices, emails, social media and a have your say page on makewodongayours.com.au.

### COMMUNICATIONS

**2212** emails

**45.31%** average open rate

**19** click-throughs

**7** Facebook posts

**2324** reach

**6** likes and reactions

**7** Instagram posts

**660** reach

**10** likes and reactions

**1** LinkedIn posts

**335** impressions

**20** likes and reactions

**1** public notices

### ONLINE

**153** website visits

**114** unique pageviews

### RESPONSES

**4** submissions through Make Wodonga Yours

**0** relevant comments on social media

CITY OF WODONGA VIC



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## FEEDBACK

Four submissions were received during the consultation period.

- There needs to be a caravan park built next to the Lincoln on the causeway. Please don't quote flood issues as there are already facilities there. Get rid of the eyesore paving works and junk yard there.
- **Russell Hamstead**
  1 - Finish the projects from the previous plans.
  2 - Develop waterfront restaurants and cafes.
- **Barry Young**
  I welcome the focus on planning for increased activation and visitation to Gateway Village and can see benefits from the Master Plan. Having set up business on Gateway Island, I now have a greater understanding of the potential for this precinct. So I am more interested in the longer term vision for Gateway Island/Gateway Village, Wodonga Creek & Gateway Lakes.
  Frontage to a national icon The Murray River and an amazing lakes precinct should be the envy of regional Australia, I know it's easier said than done however, I would like to see how council could engage with State and Federal Government to assist this region to maximise it potential.
- All Master Plans should be made available in an easy read format to support local residents with disability and reading impairments. The content itself is ok, however it needs more images/ graphs/ tables to demonstrate feedback and proposals, otherwise its unlikely that anyone would dedicate time to reviewing in any detail unless of course they were retired/ unemployed.
  I am a huge fan of the Gateway Village but as a long time local, I am surprised that there is no major mention of it's location and subsequent major weakness, that being regular public transport.
  I think it is time to introduce a "game changer" along the lines of a driverless tram that extends from Junction Square in Wodonga to the Botanical Gardens in Albury, with stops at Gateway Village and Noreuil Park ion addition to Junction Square and Botanical Gardens.
  In addition, a suspension bridge from Noreuil Park across the Murray to the Victorian side of the river would be an ideal location for caravan park accommodation on stilts. This would be a tourism draw card for Albury-Wodonga and both proposal combined, would lead to increased utilisation of Gateway Village.