

Proposed Road Name: Ross Close

ENGAGEMENT SNAPSHOT

WHEN: Wednesday, July 17 to Sunday, August 18, 2024

ENGAGEMENT MEASURES

Reach	Actions	Engagement rate	Responses	Participation rate	Total activity rate
37,297	90	0.241	4	0.011	0.259

ENGAGEMENT METHODS: To encourage residents to get involved, we promoted the opportunity for people to have their say through our communication channels, including public notices, emails, social media and a have your say page on makewodongayours.com.au.

COMMUNICATIONS

4360 emails

46.61% average open rate

26 click-throughs

5 Facebook posts

1498 reach

4 likes and reactions

4 Instagram posts

340 reach

4 likes and reactions

1 LinkedIn posts

313 impressions

22 likes and reactions

1 public notices

ONLINE

90 website visits

71 unique pageviews

RESPONSES

4 submissions through Make Wodonga Yours

0 relevant comments on social media

CITY OF WODONGA VIC



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ENGAGEMENT SNAPSHOT

FEEDBACK

SUMMARY

Four submissions were received in relation to the proposed name, Ross Close.

Three of the four submissions were not supportive of the proposed name and provided the below comments.

- I believe that the name should be Voight Road after the school principal whom served there the longest. I think that Ms Voight was the first principal (could be incorrect), however she had a great relationship and reputation with all of the children and 99% of parents. This school was located in a new estate and Ms Voight had the support of parents in setting up the landscaping also had a magnificent response from parents during working bees with two fathers undertaking oval maintenance for the first 1- 5 years (free). These are some of the areas where she had the respect of the parents.

- The majority of road names in this corner of Wodonga are of Australian Aboriginal origin, whereas the name Ross is a European name originating from Gaelic. The name 'Ross' is prominent in my family tree, I have nothing against the name itself. While the developer's reasonings for choosing this name are noble, the name arguably fails to fit in with the naming of the surrounding streets. I encourage consultation with local Wiradjuri people to find a suitable alternative.

- **Russel Hamstead**
  Very common name. Pick something more interesting, unique or with more historical significance. Say "Lusitania"