

Proposed Road Names - Baranduda Fields

ENGAGEMENT SNAPSHOT

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WHEN: Wednesday, May 17 to Tuesday, June 13



ENGAGEMENT METHODS: To encourage residents to get involved, we promoted the opportunity for people to have their say through our communication channels, including public notices, emails, social media and a have your say page on makewodongayours.com.au.



RESPONSES

5

submissions through
Make Wodonga Yours

0

relevant comments
on social media



COMMUNICATIONS



5437
emails



48.76%
average
open rate



69
click-
throughs



3
Facebook
posts



3494
reach



6
likes and
reactions



3
Instagram
posts



584
reach



7
likes and
reactions



3
LinkedIn
posts



1124
impressions



37
likes and
reactions



83
website visits

72

unique pageviews



1
public notices

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FEEDBACK

SUMMARY

Four submissions were received regarding the proposed road names Athlete Avenue and Champion Crescent. Three of these submissions would prefer to see the two roads named after a sportsperson

VOTES

Athlete Avenue

- Two submissions were supportive of the name
- Two submissions did not support the name

Champion Crescent

- Two submissions were supportive of the name
- Two submissions did not support the name

COMMENTARY

- Like the names - but should an athlete/sportsman succeed at an elite event ie gold at Olympics, winning a Brownlow, or be a member of a winning world championship, then I believe it may be an opportunity to change either of the suggested names
- The roads should be named after prominent people involved in the sports at the grounds. For example, Ivan Janissen, who was the founding member of one of the first clubs in Wodonga and was part of the start of the Albury Wodonga Soccer Association. He continued to support the club right up to his death this year.
- I think that the name is corny and the roads should be named after prominent local sporting figures that have been advocates for sport in the North East.



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FORMAL SUBMISSIONS

- **Samuel Wilson**

Do you support the name ATHLETE AVENUE? No

Do you support the name CHAMPION CRESCENT? No

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in the sports at the grounds. For example, Ivan Janissen, who was the founding member of one of the first clubs in Wodonga and was part of the start of the Albury Wodonga Soccer Association. He continued to support the club right up to his death this year.

- **Don Wilkinson**

Do you support the name ATHLETE AVENUE? Yes

Do you support the name CHAMPION CRESCENT? Yes

Like the names - but should an athlete/sportsman succeed at an elite event ie gold at Olympics, winning a Brownlow, or be a member of a winning world championship, then I believe it may be an opportunity to change either of the suggested names