



Wodonga Economic Indicators

March 2026



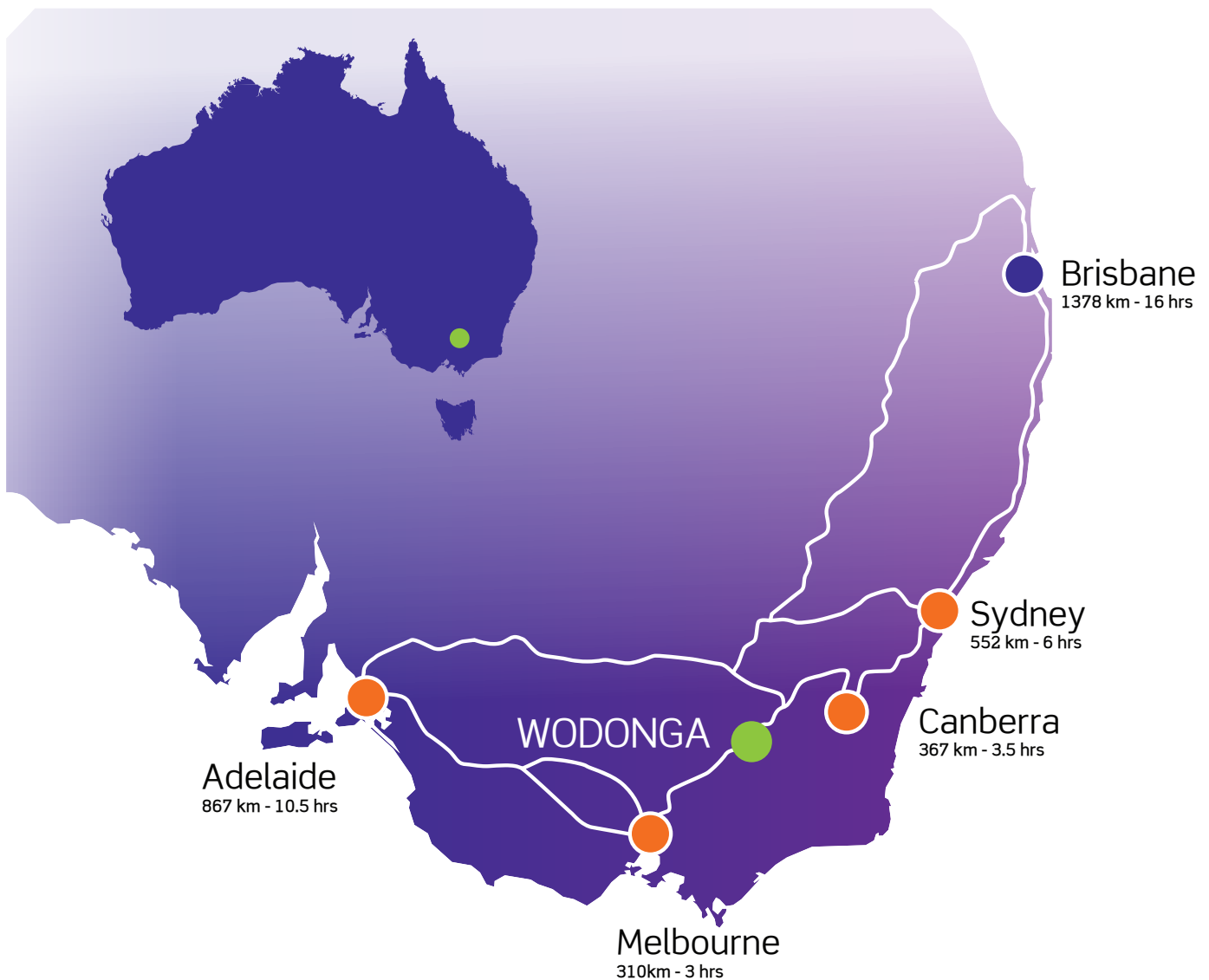
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Introduction

The information contained in the Wodonga Economic Indicators is provided for the Wodonga Local Government Area (LGA) and where indicated, the combined LGAs of Wodonga and Albury. Where appropriate, these datasets are benchmarked against other major regional LGAs in Victoria and Queensland.



▶ Wodonga is strategically located, with 75% of Australia's population reached within 24 hours.



At a glance



Regional
catchment
population

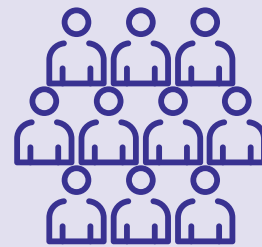
155,000+



Albury Wodonga
is Australia's

5th largest inland city

Population



47,354

Wodonga

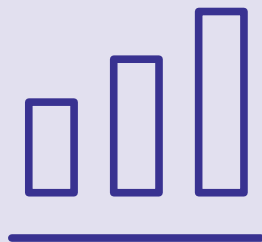
107,136

Albury-Wodonga

Wodonga
Forecast
Population
2045

62,837

Wodonga's population is forecast to grow by approximately 830 people per annum for the next 19 years.



Average annual
population
growth rate

1.51%

Wodonga



1.23%

Regional Victoria

Median house prices



Wodonga **\$625,000**

Metro Australia **\$1,150,000**

Regional Australia **\$700,000 - \$750,000**

Labour force



21,599

Wodonga

56,094

Albury-Wodonga

Gross regional product



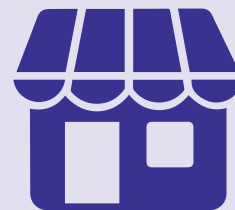
\$3.39b

Wodonga

\$9.64b

Albury-Wodonga

Businesses



3,337

Wodonga

8,498

Albury-Wodonga

Wodonga industry composition

By output



Manufacturing

23.9%



Construction

17.9%



Public
Administration
and Safety

13.6%

By employment



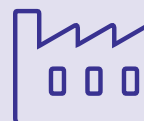
Healthcare &
Social Assistance

15.3%



Construction

14.1%



Manufacturing

13.0%

Economy



Gross regional product regional LGAs comparison

	Wodonga	Albury Wodonga	Bendigo (VIC)	Toowoomba (QLD)
Population	47,354	107,136	125,805	184,377
GRP in FY2024	\$3.39 B	\$9.64 B	\$10.41 B	\$15.14 B
% GRP growth over 2023-2024	7.6%	4.1%	6.0%	0.1%
% GRP growth since FY2021	16.0%	15.4%	13.0%	17.1%

Industry by value-add (\$m)

Top 5 industries

Wodonga

1. Public Administration and Safety (including Defence) 16.5%
2. Manufacturing 14.3%
3. Construction 12.2%
4. Health Care and Social Assistance 11.3%
5. Education and Training 8.8%

Regional Victoria

1. Agriculture, Forestry and Fishing 15.0%
2. Health Care and Social Assistance 12.8%
3. Construction 9.0%
4. Manufacturing 7.9%
5. Mining 6.9%

► Wodonga's economic profile is more urban-oriented than that of other regional areas across Victoria, with key sectors including Defence, Manufacturing and Construction. This reflects the region's strategic location and a strong, ongoing pipeline of infrastructure development, supporting GRP growth that matches or surpasses that of similarly sized inland cities.

Business

3,337

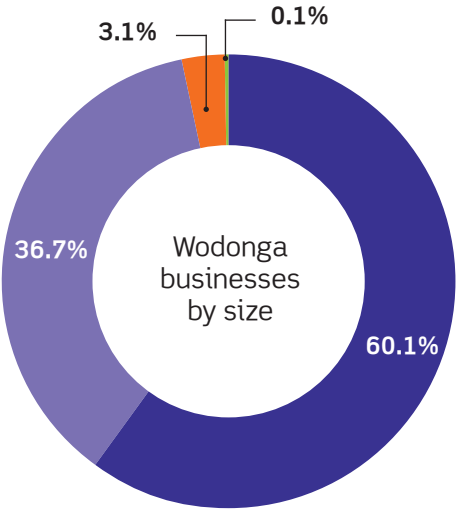
Wodonga businesses in 2024



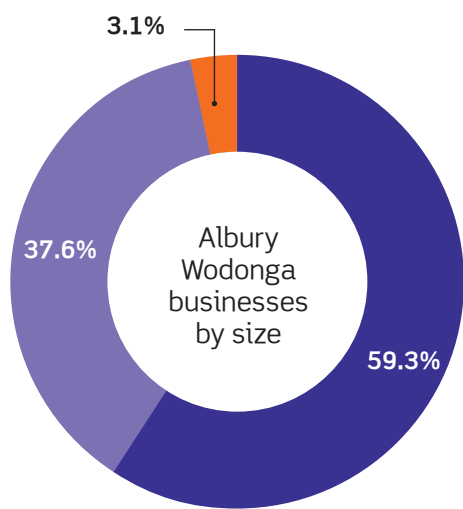
8,498

Albury Wodonga businesses in 2024





- Non employing **2,006**
- 1 - 19 employees **1,225**
- 20 - 199 employees **102**
- 200+ employees **4**



- Non employing **5,038**
- 1 - 19 employees **3,193**
- 20+ employees **267**

Wodonga dominant occupation categories

1



Professionals

2



Technicians and Trades Workers

3



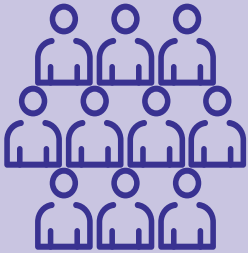
Community and Personal Care Services

▶ Wodonga has a diverse economy, underpinned by a strong base of small to medium-sized businesses that enhance supply chain capability across its key industries. This economic diversity is complemented by a skilled and readily available workforce with a broad range of expertise, enabling the region to support varied industry needs and adapt to changing market demands.

Population

Wodonga
population 2026

47,354

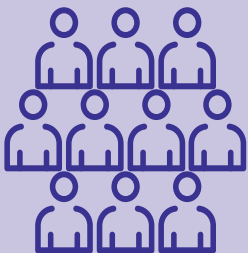


+4,103
people since
July 2021

1.5%
average
annual growth
since FY2021

Albury Wodonga
population 2026

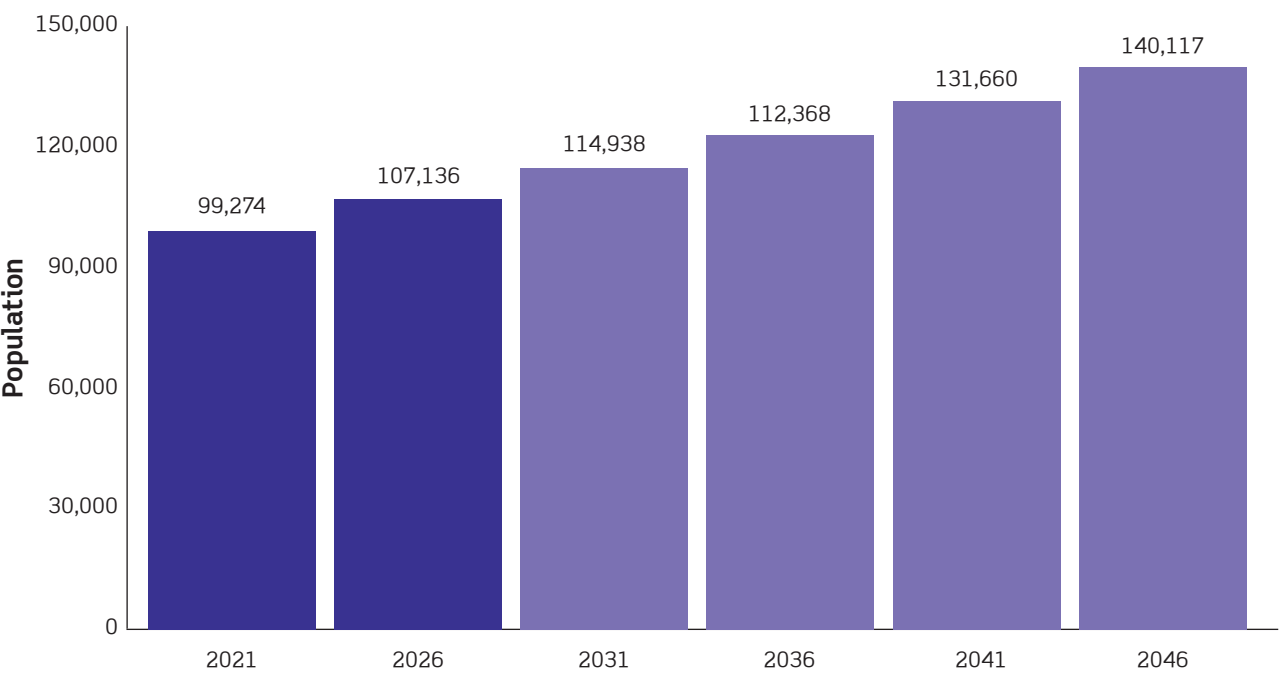
107,136



+6,400
people since
July 2019

1.3%
average
annual growth
since FY2019

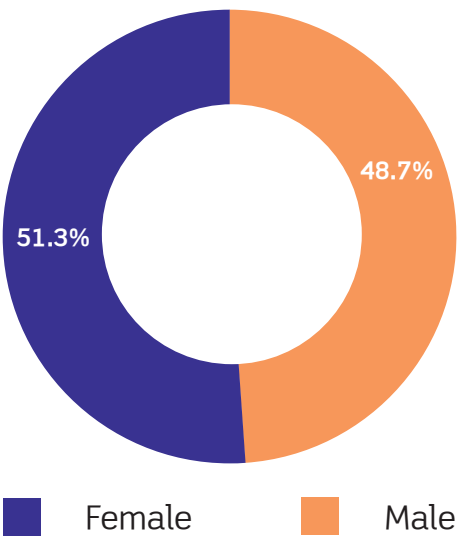
Albury Wodonga population history and forecast



▶ Albury Wodonga’s population will continue its sustainable, steady growth driven by housing and job availability.

Demographics

Wodonga gender distribution



38 years

Median age

Regional Victoria median age is 43



66.8%

Working age population



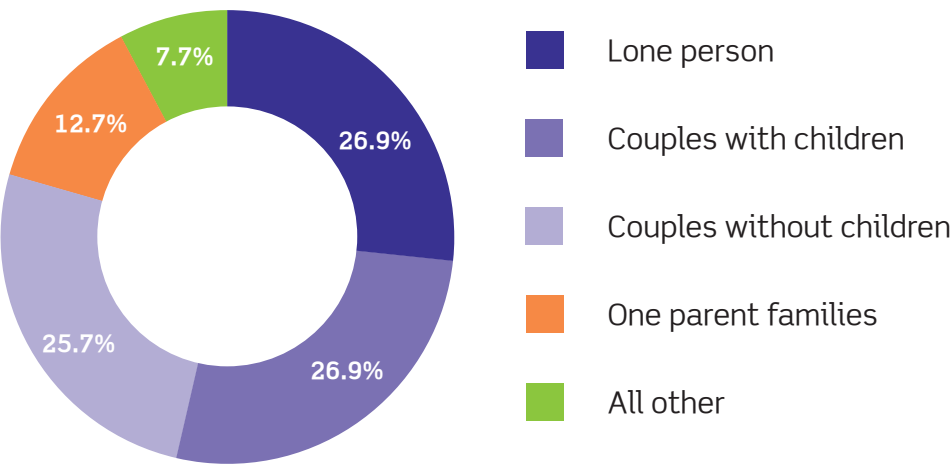
Gender and age regional comparison

Region	Gender distribution		Median age	Working age (% of population)
	Female	Male		
Wodonga	51.3%	48.7%	38	66.8%
Albury Wodonga	51.3%	48.5%	38	64.0%
Regional Victoria	49.2%	50.8%	43	66.8%
Bendigo (VIC)	51.5%	48.5%	42	67.3%
Toowoomba (QLD)	51.8%	48.2%	39	66.4%
Australia	50.4%	49.6%	38.4	64.5%

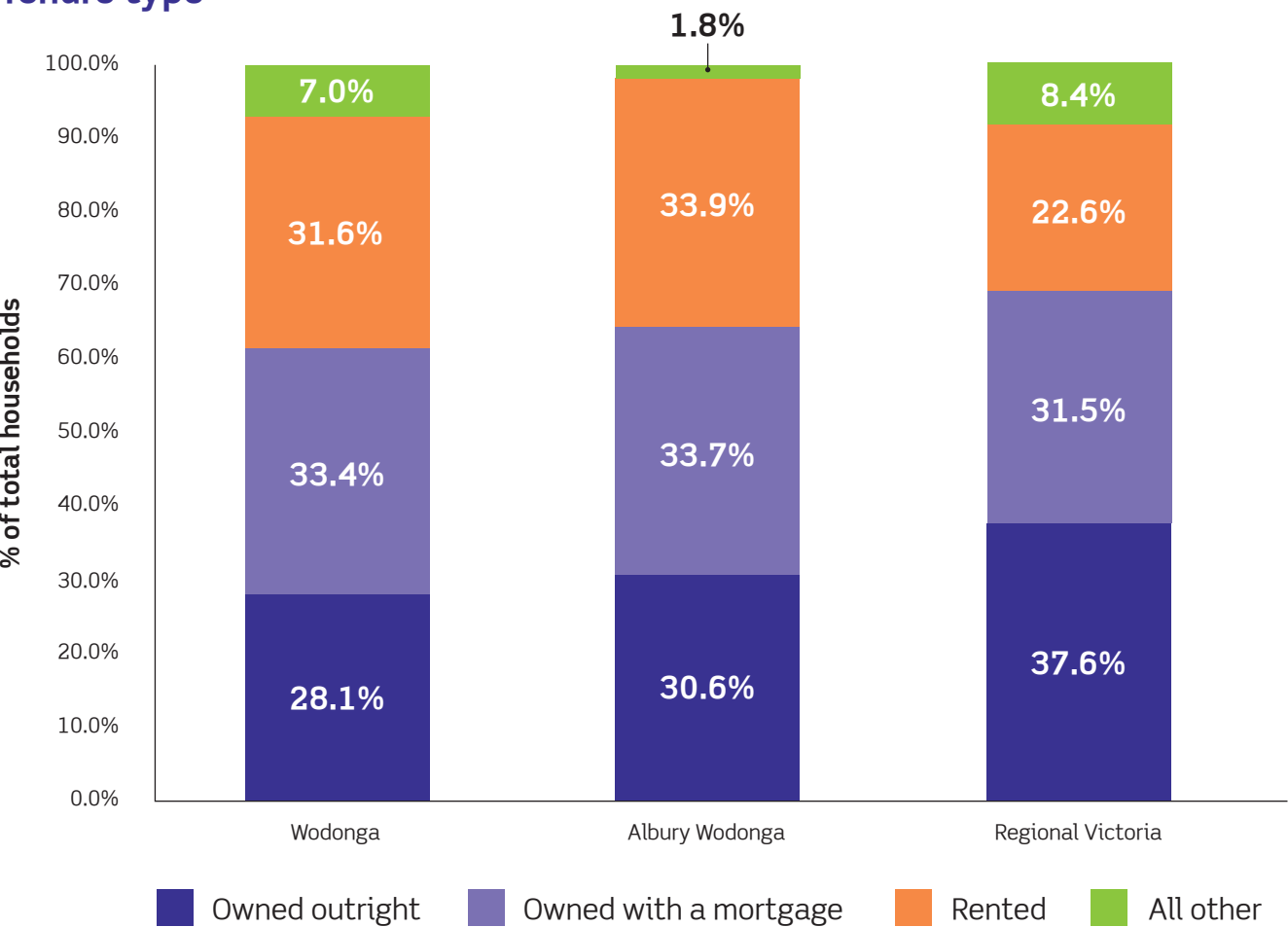
► The Albury–Wodonga region has a notably younger population than the Regional Victoria average, supporting a strong and sustainable pipeline of future workers. This demographic advantage is particularly valuable for businesses, as it underpins long-term workforce availability, supports future workforce planning, and enables companies to grow with confidence in a reliable talent pool.

Households

Household type



Tenure type



Although Wodonga has a diverse housing mix, further balanced development is needed to better support smaller households, particularly given the region’s comparatively stronger rental demand than other parts of regional Victoria.

Education

Educational qualifications (persons aged 15 years and over)

Region	Bachelor or higher degree	Advanced diploma or diploma	Certificate	No qualification	Not stated
Wodonga	15.9%	10.2%	26.2%	40.0%	7.7%
Albury Wodonga	17.8%	9.6%	25.0%	39.5%	8.1%
Regional Victoria	18.2%	9.3%	22.4%	40.4%	9.7%
Bendigo (VIC)	19.7%	9.1%	22.8%	39.6%	8.8%
Toowoomba (QLD)	19.0%	8.7%	23.4%	40.6%	8.3%
Australia	26.3%	9.4%	19.1%	36.8%	8.5%

Tertiary education options in Albury Wodonga

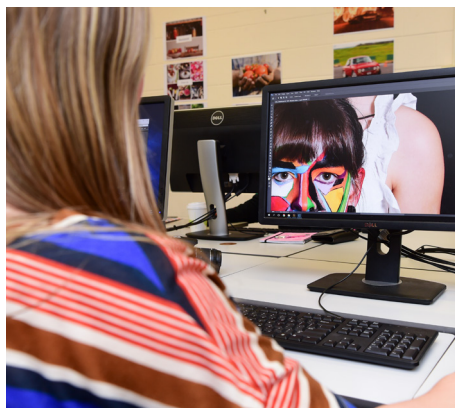
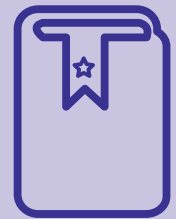
Charles Sturt University

La Trobe University



TAFE NSW

Wodonga TAFE



Wodonga has a higher proportion of people with Diploma and Certificate (VET) qualifications than other regions and the national average, meaning a skilled workforce is readily available to support a wide range of industries, including manufacturing, logistics and transport.

Income

\$74,412

Wodonga
median annual
household income

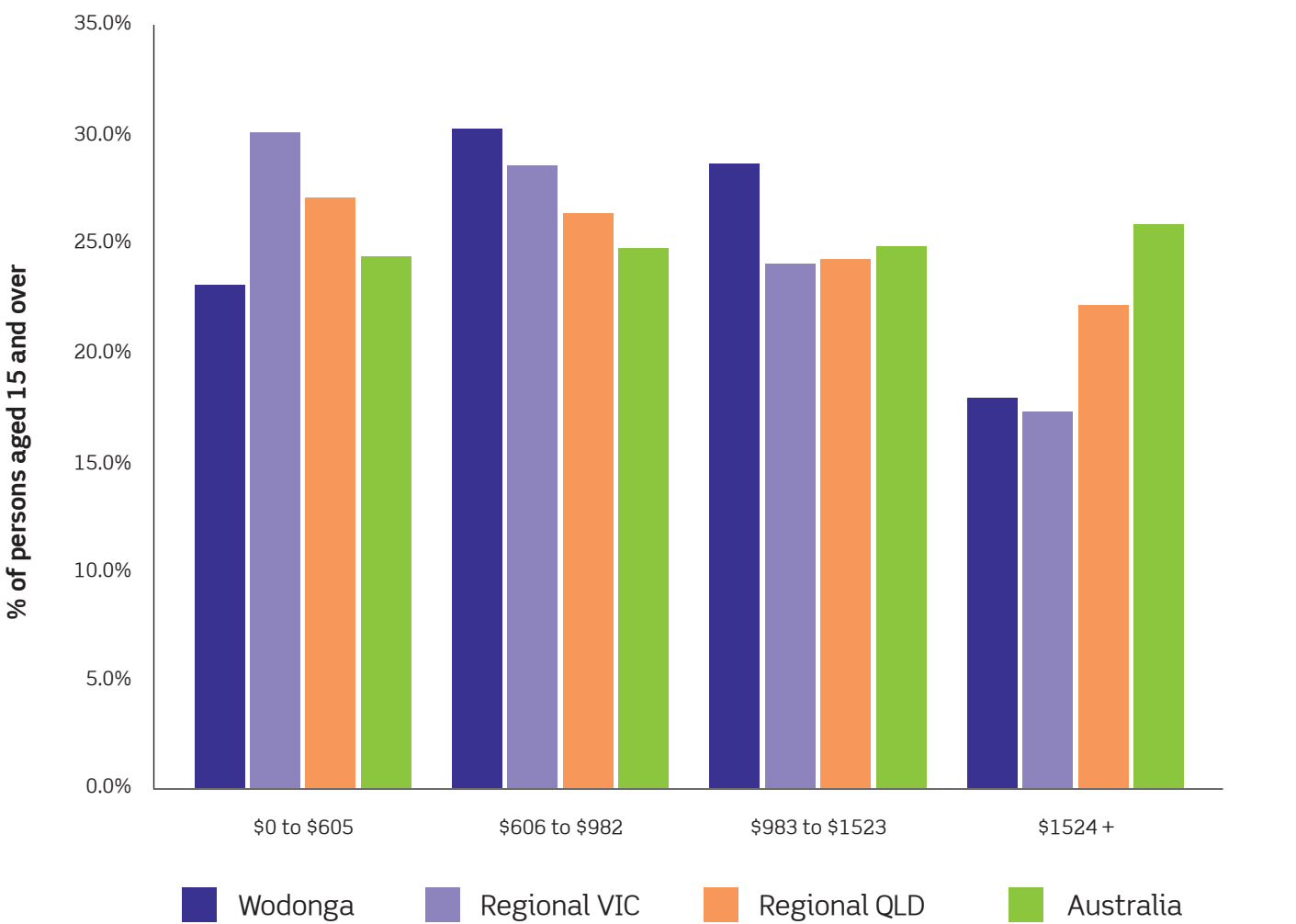


\$86,268

Regional Victoria
median annual
household income



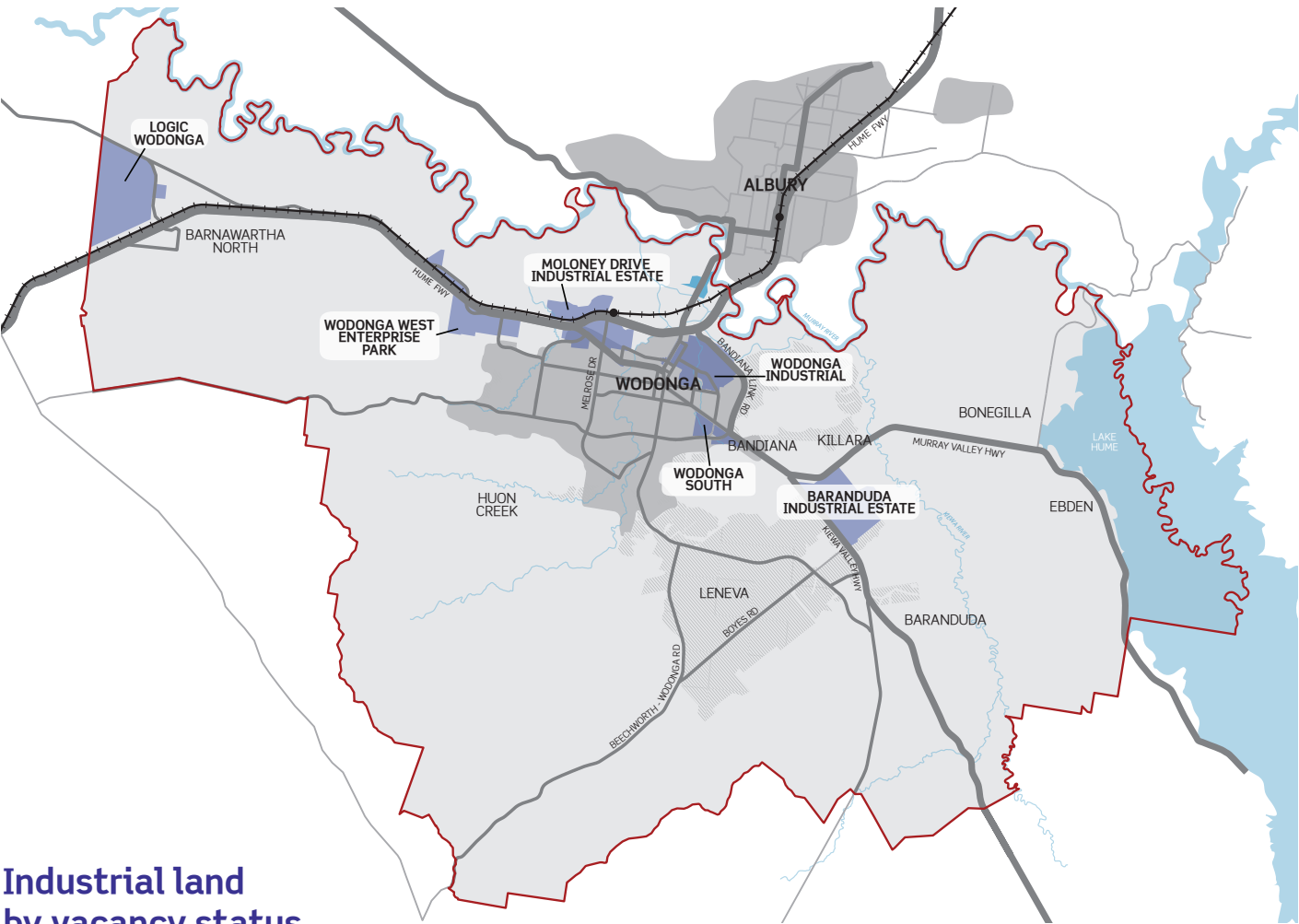
Median personal income (weekly)



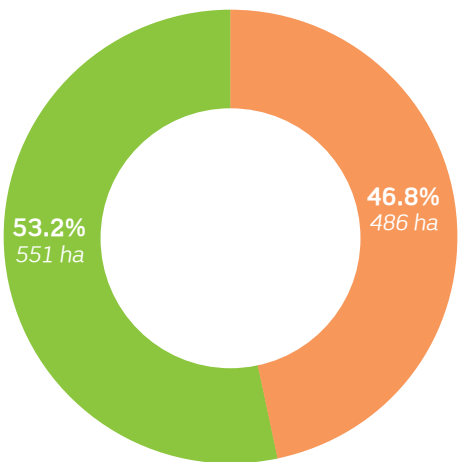
▶ Wodonga incomes are stronger in the lower quartiles which reflects the jobs and industry composition of Wodonga’s economy.

Property industrial

Wodonga industrial precincts



Industrial land by vacancy status

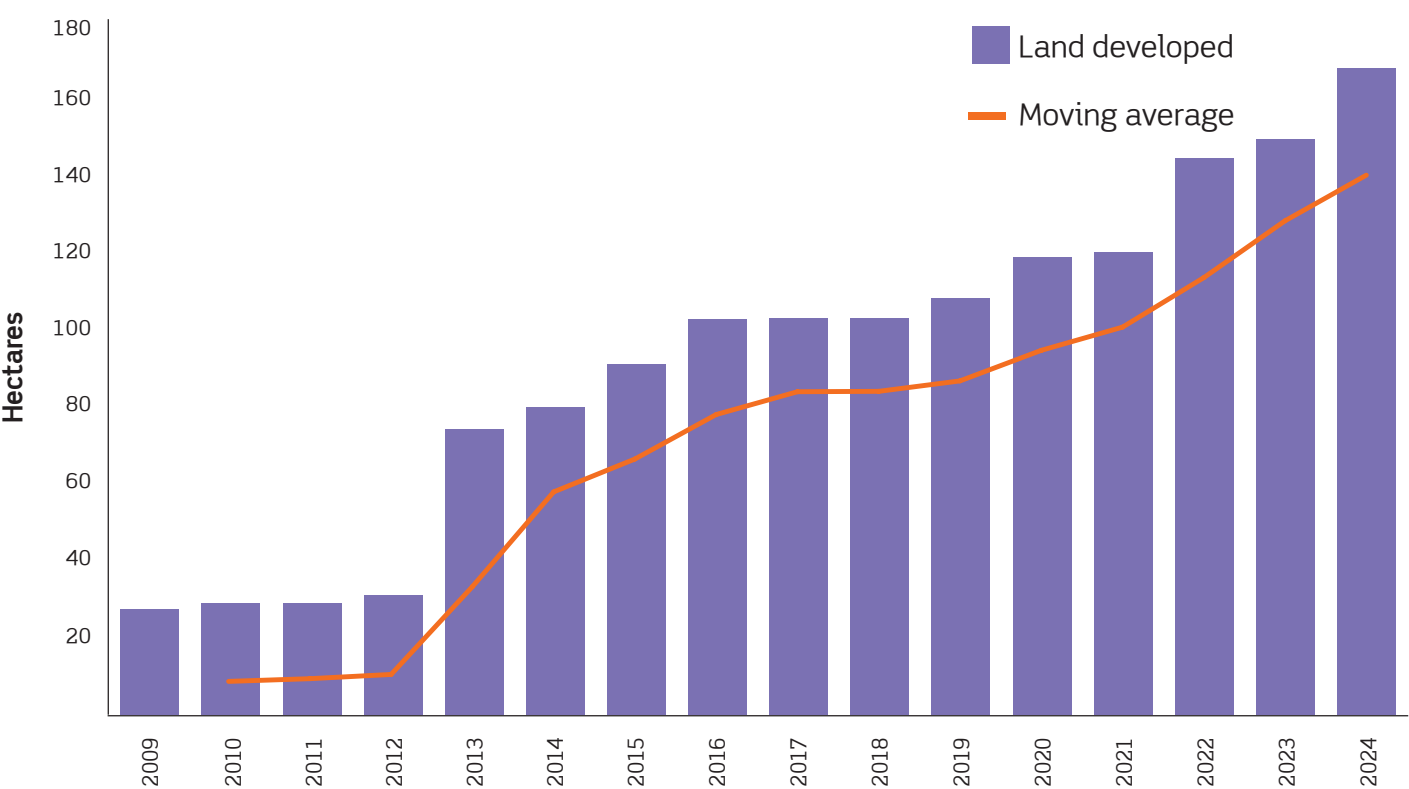


Occupied Vacant

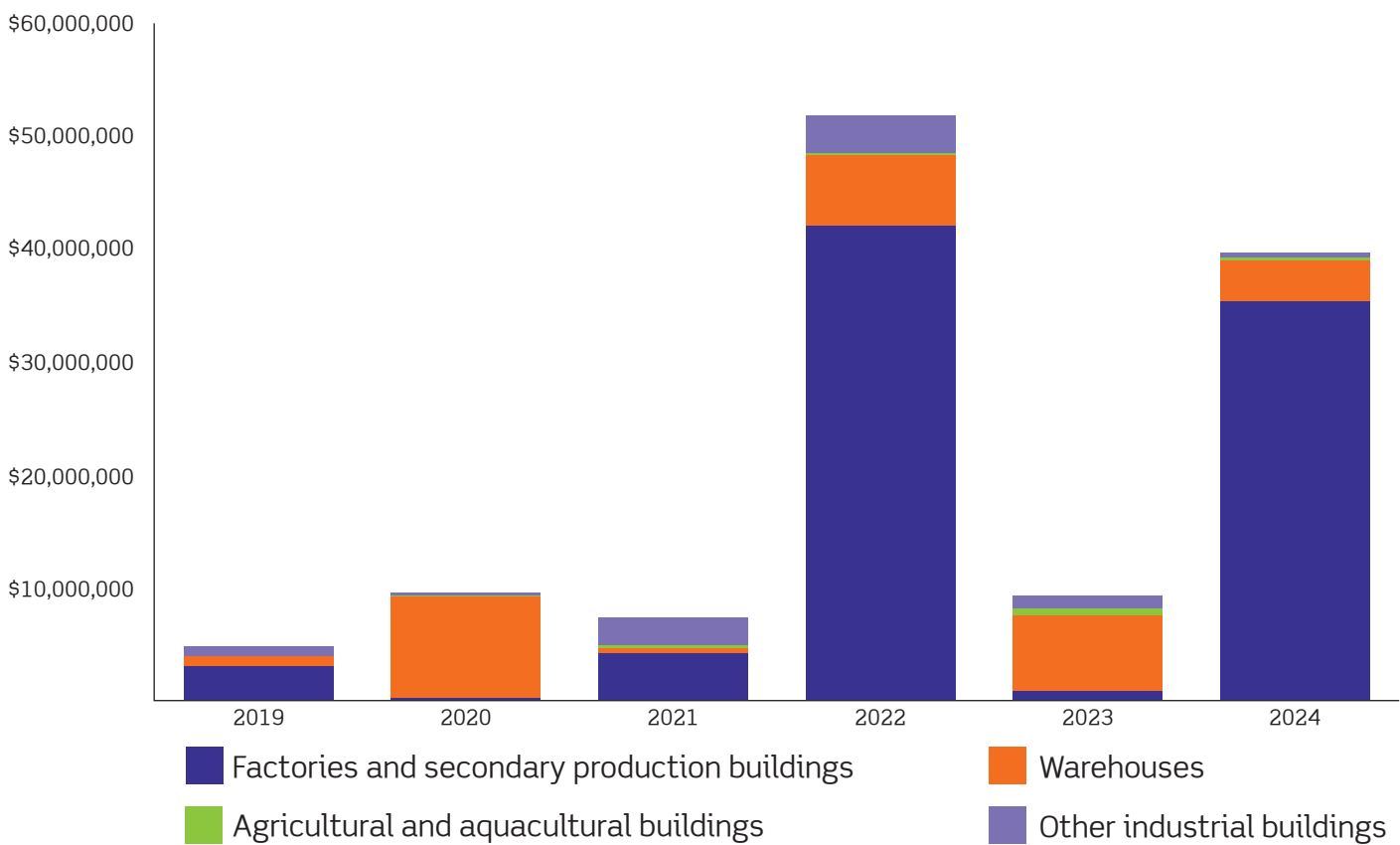
Industrial land in Wodonga is widely available for a variety of greenfield and brownfield developments. Land availability and competitive pricing has contributed to a surge in development in recent years.

Property industrial

Accumulative industrial land development - 2009 - 2024

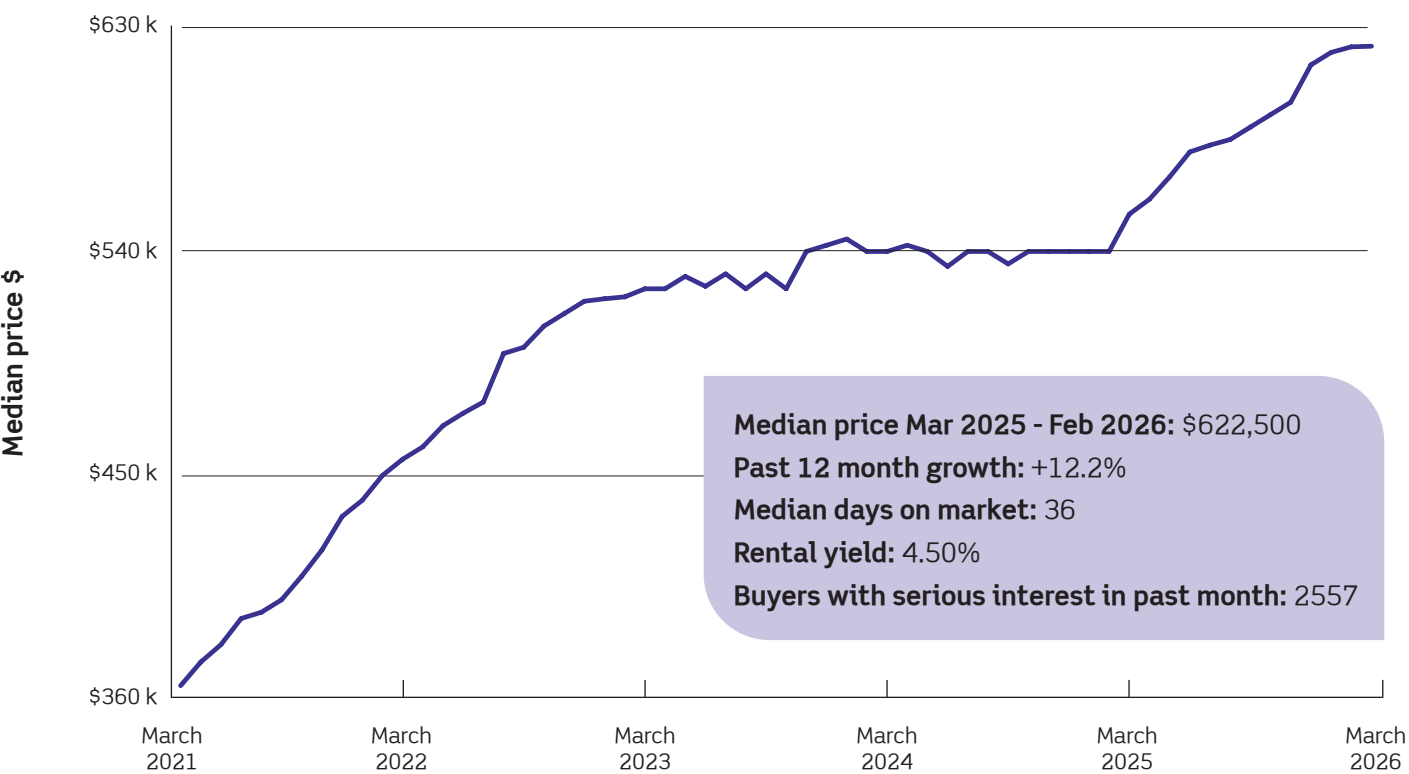


Value of industrial building approvals - FY 2019 - 2024

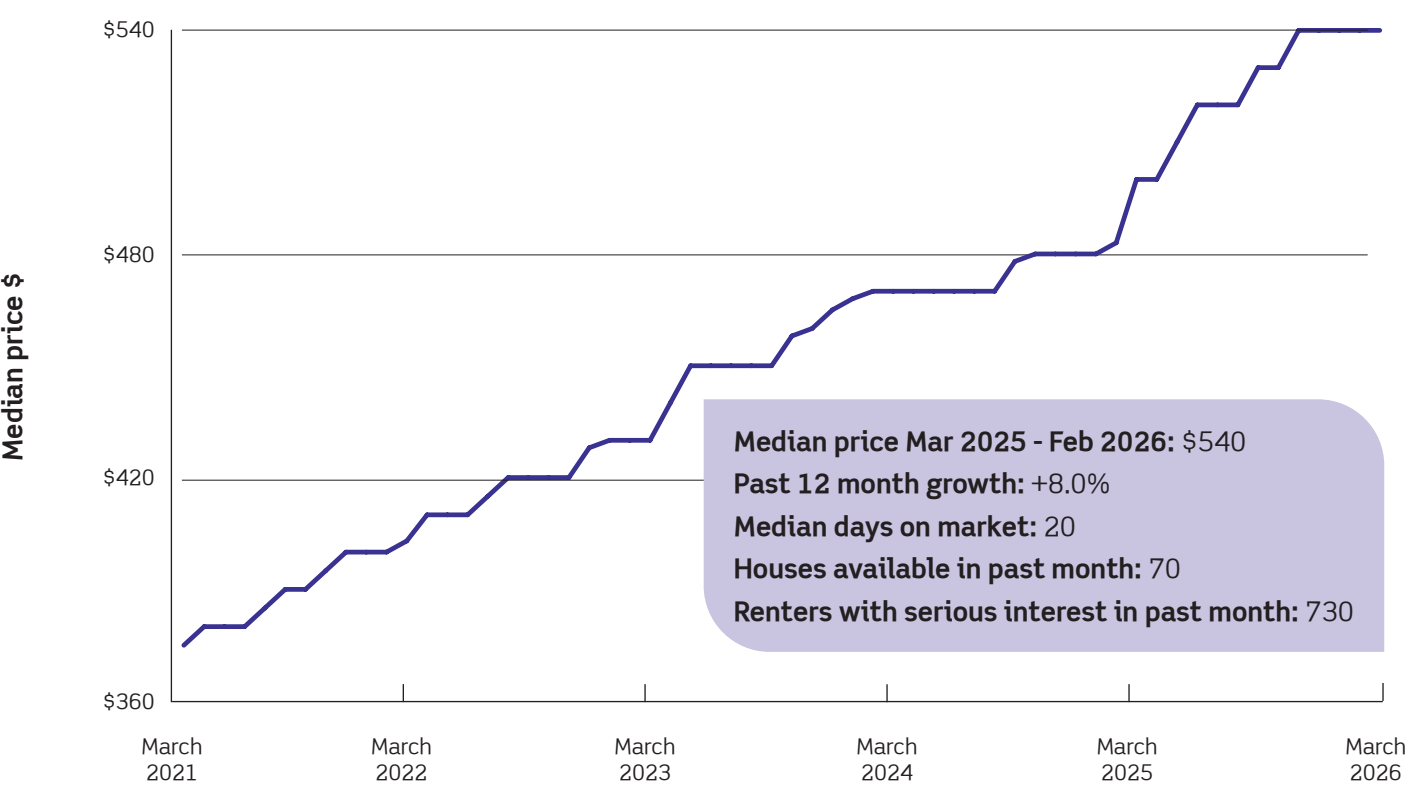


Property residential

Median price snapshot for houses

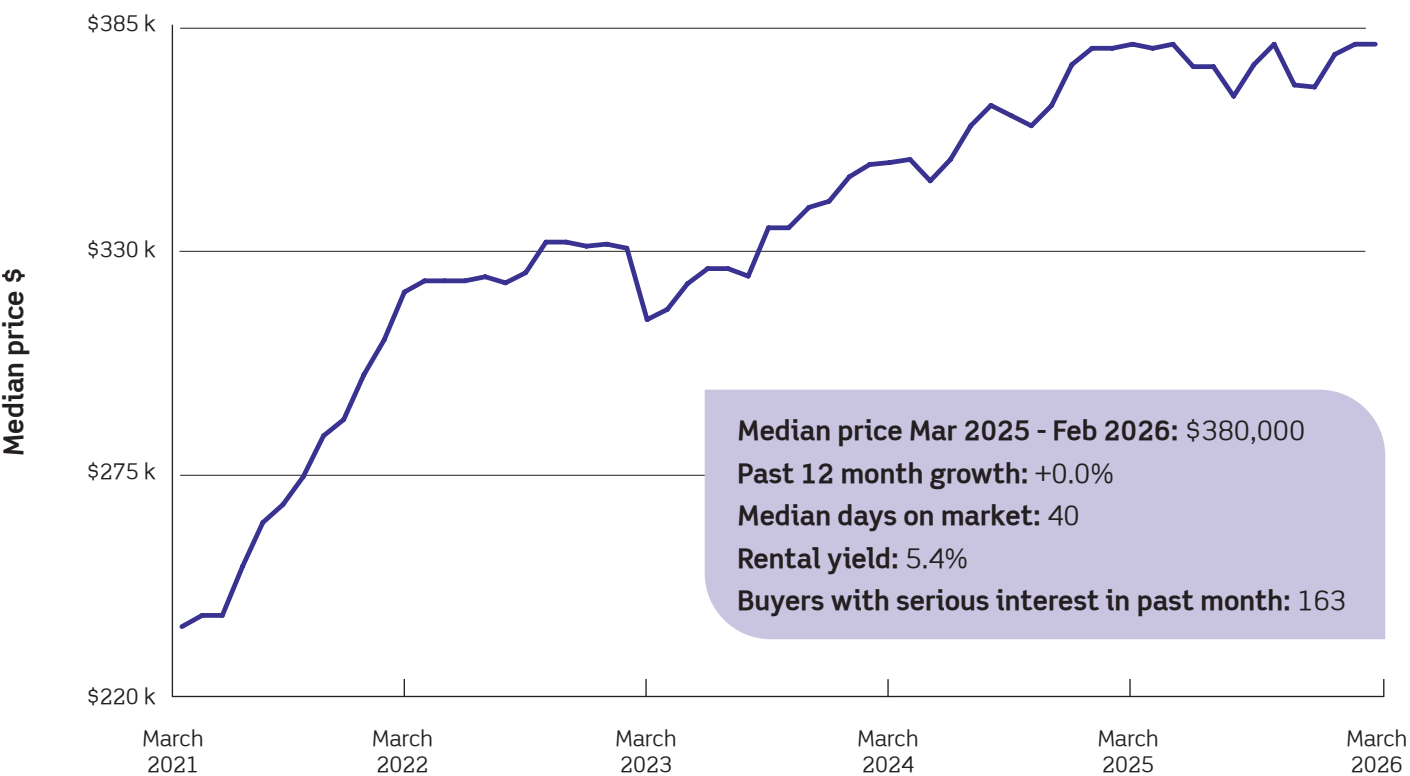


Median rental price snapshot for houses

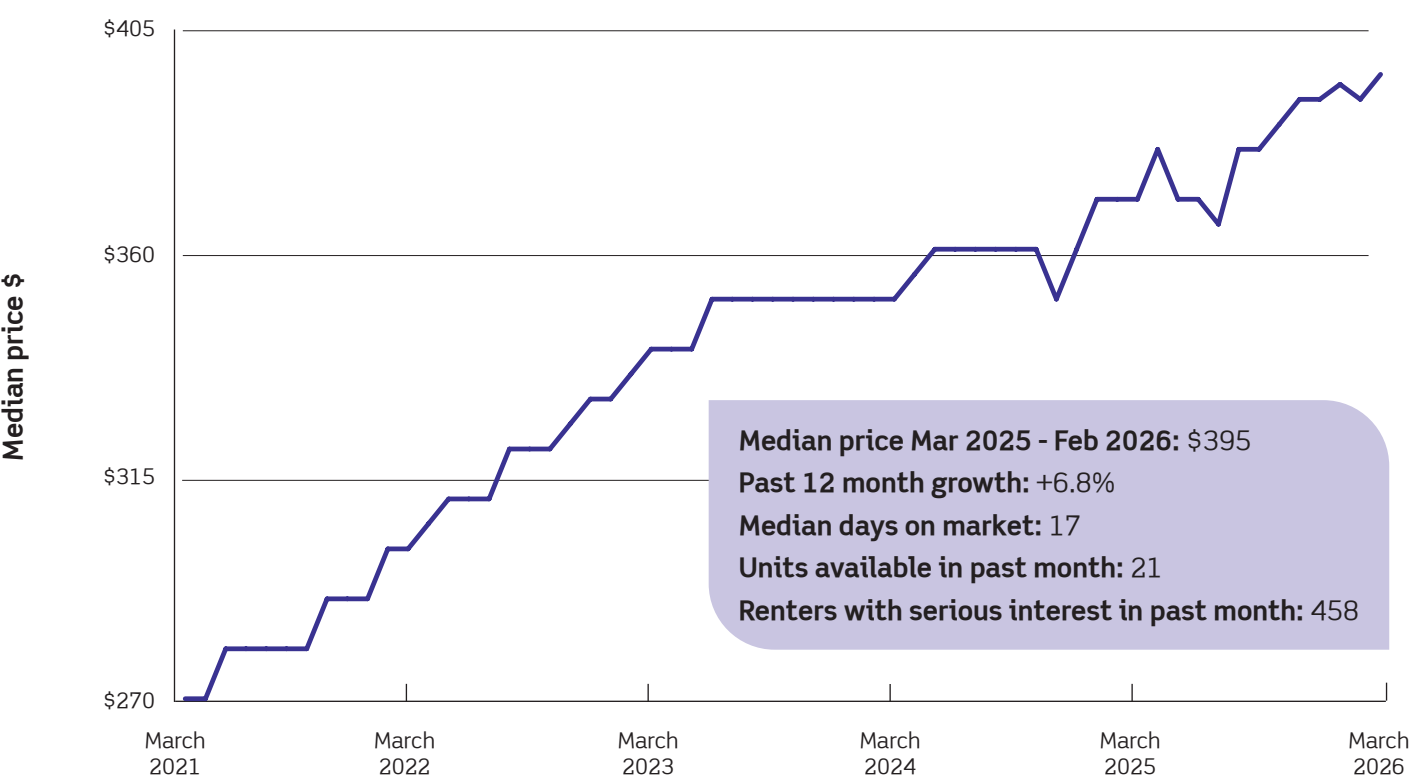


Property residential

Median price snapshot for units



Median rental price snapshot for units



References

Page 6: Regional catchment population has been calculated using ABS Census data for the local government areas of Albury, Wodonga, Indigo, Towong, Hume and Federation councils; Wodonga estimated resident population, forecast population and average annual growth rate: <https://forecast.id.com.au/wodonga>; Albury-Wodonga Population: Albury Economic Indicators report

Page 7: Median house prices Proptrack Snapshot (March 2026); Labour force data: Albury Economic Indicators Report; Gross Regional Product for Wodonga: <https://economy.id.com.au/wodonga/gross-regional-product>; Gross Regional Product Albury-Wodonga: Albury Economic Indicators Report; Number of businesses (Wodonga): <https://economy.id.com.au/wodonga>; Number of businesses (Albury-Wodonga): Albury Economic Indicators Report; Wodonga Industry Composition: <https://economy.id.com.au/wodonga/output-by-industry> and <https://economy.id.com.au/wodonga/employment-by-industry>

Page 8: Gross regional product regional LGA comparison: Wodonga: <https://economy.id.com.au/wodonga> and <https://forecast.id.com.au/wodonga>; Bendigo <https://app.remplan.com.au/greater-bendigo/economy/trends/gross-regional-product>; and <https://app.remplan.com.au/greater-bendigo/economy/trends/population>; Toowoomba: <https://economy.id.com.au/toowoomba>; Industry by value add: <https://economy.id.com.au/wodonga/value-add-by-industry?BMID=20>

Page 9: Wodonga businesses (by number and size): <https://economy.id.com.au/wodonga/number-of-businesses-by-industry>; Wodonga dominant occupation categories: <https://economy.id.com.au/wodonga/workers-occupations>; Albury-Wodonga businesses (by number and size): Albury Economic Indicators Report

Page 10: Wodonga population: <https://forecast.id.com.au/wodonga>; Albury-Wodonga Population and Albury Wodonga population history and forecast: Calculated by combining the figures for Wodonga and the figures for Albury for the relevant years (Forecast ID)

Page 11: Gender distribution and median age: Gender distribution and median age data was obtained from the ABS Census for Wodonga, Albury Wodonga, Regional Victoria, Bendigo, Toowoomba and Australia. Working age (% of population) has been calculated using ABS data for Wodonga, Albury Wodonga, Regional Victoria, Bendigo, Toowoomba and Australia by totaling age groups between 15 - 65 for each locality.

Page 12: Household and tenure type: Wodonga and Regional Victoria: <https://profile.id.com.au/wodonga/households>; Albury Wodonga households: Albury Economic Indicators Report

Page 13: Education qualification for Wodonga, Albury Wodonga, Regional Victoria, Bendigo, Toowoomba and Australia has been obtained through each locality's Profile ID profile <https://profile.id.com.au/>

Page 14: Income quartiles: Income quartiles were extracted from <https://economy.id.com.au/wodonga/income-quartiles> by using the benchmarking function.

Page 15-16: All data on Property industrial has been obtained from the Wodonga Council *Industrial Lands Background Report*

Page 17-18: All data for Property residential has been obtained from <https://www.realestate.com.au/vic/wodonga-3690/>

