

Draft Community Engagement Policy

ENGAGEMENT SNAPSHOT

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WHEN: Wednesday, February 22 to Tuesday, March 21

ENGAGEMENT METHODS: To encourage residents to get involved, we promoted the opportunity for people to have their say through our communication channels, including public notices, emails, social media and a have your say page on makewodongayours.com.au.

RESPONSES

2
submissions through Make Wodonga Yours

0
relevant comments on social media

COMMUNICATIONS

5149
emails

48.54%
average open rate

24
click-throughs

4
Facebook posts

6057
reach

12
likes and reactions

4
Instagram posts

1408
reach

24
likes and reactions

91
website visits

65
unique pageviews

2
public notices

CITY OF WODONGA VIC



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FEEDBACK

There were two formal submissions recieved during the consultation period, both have been included in full.

- Susanne Frost

I have read both of the policy documents available and congratulate the Council for updating and embedding policy amendments to enhance communicating with the community of Wodonga.
A further suggestion I feel would cement the intentions of Council efforts for community engagement would be to have a whole day as an open day (perhaps in the Cube auditorium) with stands representing the different departments of Council and have staff on hand to inform community members. All types of posters and plans can be available to attendees - even suggestion boxes and activities (for example, town maps with coloured pins to identify areas/needs considered important to community members) to express support for proposed developments. This convention-style council event could happen once per year (? twice) and engender a sense of place for community members.

- Pauline Bluck

This policy is needed for community engagement and inclusion.