

Draft Public Transparency Policy

ENGAGEMENT SNAPSHOT

WHEN: Wednesday, July 17 to Tuesday, August 6, 2024.

ENGAGEMENT MEASURES

Reach	Actions	Engagement rate	Responses	Participation rate	Total activity rate
35329	18	0.051	0	0	0

ENGAGEMENT METHODS: To encourage residents to get involved, we promoted the opportunity for people to have their say through our communication channels, including public notices, emails, social media and a have your say page on makewodongayours.com.au..

COMMUNICATIONS

2212 emails

45.31% average open rate

0 click-throughs

6 Facebook posts

1747 reach

3 likes and reactions

6 Instagram posts

449 reach

4 likes and reactions

1 LinkedIn posts

135 impressions

2 likes and reactions

1 public notices

ONLINE

18 website visits

13 unique pageviews

RESPONSES

0 submissions through Make Wodonga Yours

0 relevant comments on social media

CITY OF WODONGA VIC